Mercy for Animals – Multinational Survey

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Codebook

Internal Usage

March 17th, 2022

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Overview

This codebook provides the measures, descriptives, and preregistered analyses from the preregistration, [International Attitudes about Farmed Animals](https://osf.io/ydq78).

In January of 2021, Mercy For Animals (MFA) launched the FAOI (Farmed Animal Opportunity Index), a composite index that ranks 60 countries on their potential for effective farmed animal advocacy interventions using 19 relevant socioeconomic indicators. While the FAOI included several variables indicating general tractability (the likelihood of any social change movement being successful) such as political stability, economic conditions, levels of education, and internet penetration, there was a lack of clear indication of movement specific tractability (the likelihood of the farmed animal advocacy movement being successful). In fact, almost no relevant research on knowledge, attitudes and behaviors regarding farmed animal issues has been conducted in the vast majority of the countries included in the Index. As a first step in providing this type of data, and with an eye towards making the Index even more robust and informative, the project is in the process of creating a multinational survey instrument and drafting a deployment plan. Results from such a survey would improve understanding of self-reported attitudes and behavioral intentions of people in different countries towards farmed animal welfare, plant-based alternatives, and other relevant topics, as well as the likelihood of participation in key advocacy activities like signing petitions, volunteering, and donating. Such a survey would not only provide insight on individual countries, it would also offer a consistent point of comparison across countries. While the aim is to ultimately deploy the survey in all 60 countries, the project will be approached in phases with the first phase being a pilot consisting of the 23 countries listed below.

There were three aims of the overall study:

1. Establish scales in each country
   1. Establish measurement invariance across countries
2. Examine mean differences in constructs across countries
3. Explore subgroups within countries

The codebook contains the preregistered analyses for 2 of the 3 Aims. Here, we report the descriptives and frequencies for scales and items for each country (Aim 1) as well as measurement invariance test results. As most scales did not meet criteria for weak or strong invariance, we used the alignment method for our measures as detailed in the preregistration on OSF. Results from the alignment analyses are presented here for all relevant scales. We additionally provide the mean differences between countries in these constructs (Aim 2). We set the reference group for these comparisons as the United States of America. We do not provide results for Aim 3, exploring subgroups within countries as predictors of attitudes on farmed animals, as these analyses will be a part of future subprojects with the data.

Below is a coding scheme to identify the countries in this study:

| **Country** | **Code** | **Country** | **Code** |
| --- | --- | --- | --- |
| Argentina | ARG | Korea | KOR |
| Brazil | BRA | Malaysia | MAL |
| Canada | CAN | Mexico | MEX |
| Chile | CHL | Netherlands | NET |
| China | CHN | Poland | POL |
| Colombia | COL | Russia | RUS |
| France | FRA | Singapore | SIN |
| Germany | GER | Spain | SPA |
| India | INI | Thailand | THA |
| Indonesia | INO | United Kingdom | UK |
| Italy | ITA | USA | USA |
| Japan | JPN |  |  |

Speciesism

| **Variable Name** | **Please rate your level of agreement with the following statements about farmed animals such as cows, pigs, and chickens using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| spec\_1 | Humans should be allowed to use farm animals as we want. |
| spec\_2 | People care too much about farm animals when so many human problems need to be solved. |
| spec\_3 | Animals are inferior to humans. |
| spec\_4 | Low meat prices are always more important than how animals used for food are treated. |
| **Generated Variables** | |
| spec.mean | The MEAN of items: spec\_1, spec\_2, spec\_3, spec\_4 |

Adapted from:

Caviola, L., Everett, J. A., & Faber, N. S. (2019). The moral standing of animals: Towards a psychology of speciesism. *Journal of Personality and Social Psychology*, *116*(6), 1011-1029. [https://doi.org/10.1037/pspp0000182](https://psycnet.apa.org/doi/10.1037/pspp0000182)

Dhont, K., & Hodson, G. (2014). Why do right-wing adherents engage in more animal exploitation and meat consumption?. *Personality and Individual Differences*, *64*, 12-17. <https://doi.org/10.1016/j.paid.2014.02.002>

| Raw Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 2.82 | 1.35 | 942 |
| BRA | 2.93 | 1.39 | 988 |
| CAN | 3.24 | 1.46 | 878 |
| CHL | 2.76 | 1.35 | 947 |
| CHN | 3.73 | 1.21 | 889 |
| COL | 3.11 | 1.29 | 979 |
| FRA | 3.06 | 1.35 | 911 |
| GER | 2.46 | 1.38 | 969 |
| INI | 3.83 | 1.68 | 898 |
| INO | 4.28 | 1.21 | 988 |
| ITA | 2.69 | 1.38 | 950 |
| JPN | 3.35 | 0.96 | 555 |
| KOR | 3.59 | 1.15 | 932 |
| MAL | 3.71 | 1.24 | 942 |
| MEX | 2.72 | 1.27 | 981 |
| NET | 3.20 | 1.26 | 911 |
| POL | 2.92 | 1.29 | 970 |
| RUS | 3.62 | 1.18 | 967 |
| SIN | 3.72 | 1.24 | 733 |
| SPA | 2.91 | 1.42 | 972 |
| THA | 4.07 | 1.30 | 957 |
| UK | 2.97 | 1.39 | 835 |
| USA | 3.39 | 1.40 | 872 |
| Overall | 3.26 | 1.41 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.996 | 0.035 |
| BRA | 0.959 | 0.103 |
| CAN | 0.995 | 0.047 |
| CHL | 0.963 | 0.109 |
| CHN | 0.976 | 0.084 |
| COL | 0.959 | 0.090 |
| FRA | 0.998 | 0.027 |
| GER | 0.975 | 0.091 |
| INI | 0.984 | 0.087 |
| INO | 0.939 | 0.104 |
| ITA | 0.995 | 0.044 |
| JPN | 1.000 | 0.000 |
| KOR | 0.978 | 0.081 |
| MAL | 0.906 | 0.159 |
| MEX | 0.988 | 0.056 |
| NET | 1.000 | 0.010 |
| POL | 0.969 | 0.088 |
| RUS | 1.000 | 0.000 |
| SIN | 0.996 | 0.039 |
| SPA | 0.972 | 0.104 |
| THA | 0.997 | 0.028 |
| UK | 0.992 | 0.062 |
| USA | 0.991 | 0.053 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.982 |  | 0.075 |  |
| Weak | 0.955 | 0.027 | 0.077 | 0.002 |
| Strong | 0.735 | 0.220 | 0.147 | 0.070 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| spec\_1 | USA, UK, INI, SIN, GER, BRA, THA | CAN, JPN, FRA, POL, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |
| spec\_2 | USA, UK, INI, CAN, GER, JPN, POL, BRA, NET, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | SIN, FRA, RUS, ITA |
| spec\_3 | INI, SIN, GER, JPN, FRA, BRA, RUS, ITA, CHN, COL, CHL, ARG, KOR, THA | USA, UK, CAN, POL, NET, MX, SPA, INO, MAL |
| spec\_4 | USA, UK, INI, SIN, CAN, GER, JPN, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | FRA |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| spec\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | RUS |
| spec\_2 | USA, UK, INI, SIN, GER, BRA, NET, ITA, MEX, SPA, COL, CHL, ARG, INO, MAL, THA | CAN, JPN, FRA, POL, RUS, CHN, KOR |
| spec\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| spec\_4 | USA, UK, INI, SIN, CAN, GER, JPN, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | FRA |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | THA | 0.704 | CHN, INI, SIN, MAL, KOR, JPN, RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 2 | INO | 0.585 | SIN, MAL, KOR, JPN, RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 3 | CHN | 0.527 | SIN, MAL, KOR, JPN, RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 4 | INI | 0.484 | MAL, KOR, JPN, RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 5 | SIN | 0.375 | JPN, RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 6 | MAL | 0.329 | RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 7 | KOR | 0.268 | RUS, USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 8 | JPN | 0.207 | USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 9 | RUS | 0.162 | USA, CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 10 | USA | 0.000 | CAN, COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 11 | CAN | -0.123 | COL, MEX, BRA, ARG, NET, SPA, POL, FRA, UK, CHL, ITA, GER |
| 12 | COL | -0.241 | CHL, ITA, GER |
| 13 | MEX | -0.244 | ITA, GER |
| 14 | BRA | -0.260 | CHL, ITA, GER |
| 15 | ARG | -0.267 | CHL, ITA, GER |
| 16 | NET | -0.271 | ITA, GER |
| 17 | SPA | -0.272 | ITA, GER |
| 18 | POL | -0.288 | ITA, GER |
| 19 | FRA | -0.292 | ITA, GER |
| 20 | UK | -0.335 | GER |
| 21 | CHL | -0.371 | GER |
| 22 | ITA | -0.427 | GER |
| 23 | GER | -0.651 |  |

Belief in Farm Animal Sentience

| **Variable Name** | **Please rate your level of agreement with the following statements about farmed animals such as cows, pigs, and chickens using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| bfas\_1 | Farm animals are able to feel pain. |
| bfas\_2 | Farm animals are able to feel happiness. |
| bfas\_3 | Farm animals are able to feel fear. |
| bfas\_4 | Farm animals are able to feel boredom. |
| bfas\_5 | Farm animals are able to feel excited. |
| bfas\_6 | Farm animals are able to feel calm. |
| **Generated Variables** | |
| bfas.mean | The MEAN of items: bfas\_1, bfas \_2, bfas \_3, bfas \_4, bfas\_5, bfas\_6 |

Notes:

1. For the measurement model, we included a local dependency between bfas\_1 (pain) and bfas\_3 (fear) since these two items reflect high arousal, negative affect. Additionally, we included a local dependency between bfas\_2 (happiness) and bfas\_6 (calm) as these two items reflect low arousal, positive affect.

Adapted from:

Phillips, C. J., & McCulloch, S. (2005). Student attitudes on animal sentience and use of animals in society. *Journal of Biological Education*, *40*(1), 17-24. <https://doi.org/10.1080/00219266.2005.9656004>

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.56 | 1.29 | 942 |
| BRA | 5.98 | 1.01 | 988 |
| CAN | 5.83 | 1.11 | 878 |
| CHL | 5.81 | 1.23 | 947 |
| CHN | 5.27 | 0.96 | 889 |
| COL | 5.84 | 1.16 | 979 |
| FRA | 5.96 | 1.12 | 911 |
| GER | 5.98 | 1.15 | 969 |
| INI | 5.56 | 1.25 | 898 |
| INO | 5.80 | 1.02 | 988 |
| ITA | 4.92 | 1.11 | 950 |
| JPN | 4.94 | 1.14 | 555 |
| KOR | 5.52 | 1.06 | 932 |
| MAL | 5.35 | 1.27 | 942 |
| MEX | 5.87 | 1.22 | 981 |
| NET | 5.77 | 1.09 | 911 |
| POL | 5.68 | 1.21 | 970 |
| RUS | 5.36 | 1.05 | 967 |
| SIN | 5.55 | 1.05 | 733 |
| SPA | 5.60 | 1.20 | 972 |
| THA | 5.55 | 1.15 | 957 |
| UK | 5.87 | 1.02 | 835 |
| USA | 5.63 | 1.18 | 872 |
| Overall | 5.63 | 1.17 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.951 | 0.105 |
| BRA | 0.871 | 0.151 |
| CAN | 0.994 | 0.032 |
| CHL | 0.967 | 0.075 |
| CHN | 0.956 | 0.088 |
| COL | 0.969 | 0.071 |
| FRA | 0.942 | 0.106 |
| GER | 0.972 | 0.066 |
| INI | 0.918 | 0.121 |
| INO | 0.945 | 0.099 |
| ITA | 0.901 | 0.144 |
| JPN | 0.972 | 0.077 |
| KOR | 0.986 | 0.051 |
| MAL | 0.957 | 0.094 |
| MEX | 0.980 | 0.061 |
| NET | 0.985 | 0.053 |
| POL | 0.904 | 0.124 |
| RUS | 0.942 | 0.111 |
| SIN | 0.965 | 0.083 |
| SPA | 0.912 | 0.139 |
| THA | 0.939 | 0.102 |
| UK | 0.951 | 0.093 |
| USA | 0.987 | 0.052 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.953 |  | 0.094 |  |
| Weak | 0.927 | 0.026 | 0.090 | 0.004 |
| Strong | 0.862 | 0.065 | 0.104 | 0.014 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| bfas\_1 | USA, SIN, CAN, GER, JPN, FRA, NET, ITA, CHN, MEX, COL, INO, KOR, MAL, THA | UK, INI, POL, BRA, RUS, SPA, CHL, ARG |
| bfas\_2 | USA, UK, SIN, CAN, GER, FRA, POL, BRA, NET, MEX, SPA, COL, CHL, ARG, INO, MAL, THA | INI, JPN, RUS, ITA, CHN, KOR |
| bfas\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, BRA, NET, ITA, MEX, SPA, COL, CHL, INO, KOR, MAL, THA | POL, RUS, CHN, ARG |
| bfas\_4 | UK, INI, SIN, CAN, GER, JPN, FRA, ITA, COL, INO, MAL | USA, POL, NET, RUS, CHN, MEX, SPA, CHL, ARG, KOR, THA |
| bfas\_5 | USA, UK, INI, SIN, CAN, JPN, FRA, NET, ITA, MEX, COL, MAL, THA | GER, POL, BRA, RUS, CHN, SPA, CHL, ARG, INO, KOR |
| bfas\_6 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, ITA, CHN, MEX, SPA, COL, CHL, ARG, MAL | RUS, INO, KOR, THA |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| bfas\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, NET, RUS, CHN, MEX, SPA, COL, CHL, INO, KOR, MAL, THA | BRA, ITA, ARG |
| bfas\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| bfas\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, RUS, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | NET, ITA |
| bfas\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | ITA |
| bfas\_5 | USA, UK, INI, SIN, CAN, JPN, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | GER, FRA |
| bfas\_6 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | BRA | 0.297 | MEX, UK, COL, CHL, CAN, INO, POL, NET, USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 2 | GER | 0.228 | COL, CHL, CAN, INO, POL, NET, USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 3 | FRA | 0.227 | COL, CHL, CAN, INO, POL, NET, USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 4 | MEX | 0.175 | POL, NET, USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 5 | UK | 0.153 | NET, USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 6 | COL | 0.132 | USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 7 | CHL | 0.122 | USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 8 | CAN | 0.120 | USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 9 | INO | 0.098 | USA, SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 10 | POL | 0.066 | SPA, ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 11 | NET | 0.057 | ARG, INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 12 | USA | 0.000 | INI, KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 13 | SPA | -0.037 | KOR, SIN, THA, RUS, MAL, CHN, JPN, ITA |
| 14 | ARG | -0.095 | RUS, MAL, CHN, JPN, ITA |
| 15 | INI | -0.127 | MAL, CHN, JPN, ITA |
| 16 | KOR | -0.134 | MAL, CHN, JPN, ITA |
| 17 | SIN | -0.139 | MAL, CHN, JPN, ITA |
| 18 | THA | -0.170 | MAL, CHN, JPN, ITA |
| 19 | RUS | -0.215 | CHN, JPN, ITA |
| 20 | MAL | -0.305 | JPN, ITA |
| 21 | CHN | -0.381 | JPN, ITA |
| 22 | JAP | -0.658 | ITA |
| 23 | ITA | -1.115 |  |

Support for Farm Animal Welfare

| **Variable Name** | **Please rate your level of agreement with the following statements about farmed animals such as cows, pigs, and chickens using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| sfaw\_1 | Corporations should commit to treating farm animals well. |
| Sfaw\_2 | My government should pass laws to ensure that farm animals are treated well. |
| Sfaw\_3 | My government should pass laws to ensure that farm animals’ needs are met. |
| Sfaw\_4 | Corporations should commit to ensuring that farm animals’ needs are met. |
| **Generated Variables** | |
| sfaw.mean | The MEAN of items: sfaw\_1, sfaw\_2, sfaw\_3, sfaw\_4 |

Notes:

1. For the measurement model, we included a local dependency between sfaw\_1 and sfaw\_2. These two items reflect the general desire for higher institutions to ensure that farm animals are treated humanely.

Adapted from:

Vanhonacker, F., Verbeke, W., Van Poucke, E., & Tuyttens, F. A. (2008). Do citizens and farmers interpret the concept of farm animal welfare differently?. *Livestock Science*, *116*(1-3), 126-136. <https://doi.org/10.1016/j.livsci.2007.09.017>

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.93 | 1.36 | 942 |
| BRA | 6.23 | 0.99 | 988 |
| CAN | 5.94 | 1.22 | 878 |
| CHL | 6.08 | 1.28 | 947 |
| CHN | 5.43 | 1.03 | 889 |
| COL | 6.09 | 1.14 | 979 |
| FRA | 6.14 | 1.13 | 911 |
| GER | 6.13 | 1.16 | 969 |
| INI | 5.86 | 1.19 | 898 |
| INO | 5.95 | 1.01 | 988 |
| ITA | 6.06 | 1.13 | 950 |
| JPN | 5.00 | 1.08 | 555 |
| KOR | 5.38 | 1.10 | 932 |
| MAL | 5.68 | 1.23 | 942 |
| MEX | 6.11 | 1.23 | 981 |
| NET | 5.79 | 1.17 | 911 |
| POL | 5.79 | 1.38 | 970 |
| RUS | 5.25 | 1.24 | 967 |
| SIN | 5.64 | 1.05 | 733 |
| SPA | 6.03 | 1.18 | 972 |
| THA | 5.70 | 1.18 | 957 |
| UK | 6.14 | 1.06 | 835 |
| USA | 5.60 | 1.34 | 872 |
| Overall | 5.84 | 1.21 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.983 | 0.109 |
| BRA | 0.988 | 0.097 |
| CAN | 0.997 | 0.053 |
| CHL | 1.000 | 0.000 |
| CHN | 0.989 | 0.109 |
| COL | 0.990 | 0.077 |
| FRA | 0.980 | 0.119 |
| GER | 0.996 | 0.049 |
| INI | 0.985 | 0.105 |
| INO | 0.962 | 0.176 |
| ITA | 0.994 | 0.065 |
| JPN | 0.990 | 0.094 |
| KOR | 0.997 | 0.052 |
| MAL | 1.000 | 0.000 |
| MEX | 0.994 | 0.071 |
| NET | 0.997 | 0.053 |
| POL | 0.987 | 0.081 |
| RUS | 0.985 | 0.113 |
| SIN | 0.959 | 0.179 |
| SPA | 0.990 | 0.090 |
| THA | 0.980 | 0.123 |
| UK | 1.000 | 0.000 |
| USA | 0.978 | 0.133 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.989 |  | 0.088 |  |
| Weak | 0.982 | 0.007 | 0.059 | 0.029 |
| Strong | 0.961 | 0.021 | 0.065 | 0.006 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| sfaw\_1 | USA, UK, SIN, CAN, GER, FRA, POL, NET, RUS, ITA, CHN, MEX, SPA, CHL, ARG, KOR, THA | INI, JPN, BRA, COL, INO, MAL |
| sfaw\_2 | UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, ITA, CHN, MEX, CHL, ARG, KOR, MAL, THA | USA, RUS, COL, INO |
| sfaw\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, CHL, ARG, KOR, THA | COL, INO, MAL |
| sfaw\_4 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, ITA, CHN, MEX, CHL, ARG, INO, KOR, MAL, THA | JPN, RUS, COL |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| sfaw\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, COL, CHL, ARG, INO, KOR, MAL, THA | SPA |
| sfaw\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| sfaw\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| sfaw\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | BRA | 0.445 | MEX, CHL, ITA, COL, SPA, CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 2 | FRA | 0.393 | SPA, CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 3 | UK | 0.387 | SPA, CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 4 | GER | 0.379 | CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 5 | MEX | 0.367 | CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 6 | CHL | 0.344 | CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 7 | ITA | 0.327 | CAN, ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 8 | COL | 0.318 | ARG, INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 9 | SPA | 0.304 | INO, INI, NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 10 | CAN | 0.237 | NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 11 | ARG | 0.230 | NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 12 | INO | 0.225 | NET, POL, THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 13 | INI | 0.190 | THA, MAL, SIN, USA, CHN, KOR, RUS, JPN |
| 14 | NET | 0.120 | SIN, USA, CHN, KOR, RUS, JPN |
| 15 | POL | 0.116 | SIN, USA, CHN, KOR, RUS, JPN |
| 16 | THA | 0.055 | CHN, KOR, RUS, JPN |
| 17 | MAL | 0.04 | CHN, KOR, RUS, JPN |
| 18 | SIN | 0.003 | CHN, KOR, RUS, JPN |
| 19 | USA | 0.000 | CHN, KOR, RUS, JPN |
| 20 | CHN | -0.158 | RUS, JPN |
| 21 | KOR | -0.201 | RUS, JPN |
| 22 | RUS | -0.297 | JPN |
| 23 | JPN | -0.507 |  |

Support for Aquatic Animal Welfare

| **Variable Name** | **Please rate your level of agreement with the following statements about aquatic animals that are often farmed for food such as fish, shrimp, and octopi using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| saaw\_1 | Corporations should commit to treating farmed aquatic animals well. |
| saaw\_2 | My government should pass laws to ensure that farmed aquatic animals are treated well. |
| saaw\_3 | My government should pass laws to ensure that farmed aquatic animals’ needs are met. |
| saaw\_4 | Corporations should commit to ensuring that farmed aquatic animals’ needs are met. |
| **Generated Variables** | |
| saaw.mean | The MEAN of items: saaw\_1, saaw\_2, saaw\_3, saaw\_4 |

Notes:

1. For the measurement model, we included a local dependency between sfaw\_1 and sfaw\_2. These two items reflect the general desire for higher institutions to ensure that farmed aquatic animals are treated humanely.

Adapted from:

Vanhonacker, F., Verbeke, W., Van Poucke, E., & Tuyttens, F. A. (2008). Do citizens and farmers interpret the concept of farm animal welfare differently?. *Livestock Science*, *116*(1-3), 126-136. <https://doi.org/10.1016/j.livsci.2007.09.017>

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.77 | 1.41 | 942 |
| BRA | 6.05 | 1.10 | 988 |
| CAN | 5.79 | 1.29 | 878 |
| CHL | 5.92 | 1.32 | 947 |
| CHN | 5.32 | 1.07 | 889 |
| COL | 5.82 | 1.25 | 979 |
| FRA | 5.96 | 1.18 | 911 |
| GER | 6.02 | 1.20 | 969 |
| INI | 5.77 | 1.22 | 898 |
| INO | 5.88 | 1.06 | 988 |
| ITA | 5.96 | 1.12 | 950 |
| JPN | 4.83 | 1.09 | 555 |
| KOR | 4.96 | 1.18 | 932 |
| MAL | 5.64 | 1.24 | 942 |
| MEX | 5.98 | 1.27 | 981 |
| NET | 5.54 | 1.22 | 911 |
| POL | 5.64 | 1.43 | 970 |
| RUS | 5.34 | 1.36 | 967 |
| SIN | 5.49 | 1.09 | 733 |
| SPA | 5.89 | 1.22 | 972 |
| THA | 5.65 | 1.20 | 957 |
| UK | 5.93 | 1.15 | 835 |
| USA | 5.43 | 1.37 | 872 |
| Overall | 5.70 | 1.26 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.951 | 0.184 |
| BRA | 0.967 | 0.154 |
| CAN | 0.996 | 0.056 |
| CHL | 0.999 | 0.031 |
| CHN | 0.994 | 0.085 |
| COL | 0.999 | 0.027 |
| FRA | 0.979 | 0.118 |
| GER | 0.980 | 0.110 |
| INI | 0.995 | 0.069 |
| INO | 0.902 | 0.289 |
| ITA | 1.000 | 0.006 |
| JPN | 0.977 | 0.131 |
| KOR | 0.984 | 0.121 |
| MAL | 1.000 | 0.002 |
| MEX | 1.000 | 0.019 |
| NET | 0.991 | 0.090 |
| POL | 0.957 | 0.173 |
| RUS | 0.979 | 0.131 |
| SIN | 0.976 | 0.134 |
| SPA | 0.986 | 0.110 |
| THA | 0.991 | 0.084 |
| UK | 0.985 | 0.093 |
| USA | 0.993 | 0.080 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | .983 |  | .114 |  |
| Weak | .970 | .013 | .077 | .037 |
| Strong | .952 | .018 | .074 | .004 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| saaw\_1 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, KOR, MAL, THA | JPN, ARG, INO |
| saaw\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, ARG, INO, KOR, MAL, THA | COL, INO |
| saaw\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, CHL, KOR, MAL, THA | COL, ARG, INO |
| saaw\_4 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, RUS, ITA, CHN, MEX, SPA, CHL, ARG, INO, KOR, MAL, THA | JPN, NET, COL |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| saaw\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| saaw\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, CHL, ARG, INO, KOR, MAL, THA | COL |
| saaw\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| saaw\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, CHL, ARG, INO, KOR, MAL, THA | COL |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | BRA | 0.438 | UK, CHL, SPA, INO, COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 2 | GER | 0.419 | SPA, INO, COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 3 | MEX | 0.388 | INO, COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 4 | FRA | 0.379 | INO, COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 5 | ITA | 0.372 | COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 6 | UK | 0.351 | COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 7 | CHL | 0.345 | COL, CAN, ARG, INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 8 | SPA | 0.321 | INI, THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 9 | INO | 0.302 | THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 10 | COL | 0.258 | THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 11 | CAN | 0.248 | THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 12 | ARG | 0.234 | THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 13 | INI | 0.234 | THA, POL, MAL, NET, SIN, USA, RUS, CHN, KOR, JPN |
| 14 | THA | 0.144 | NET, SIN, USA, RUS, CHN, KOR, JPN |
| 15 | POL | 0.136 | SIN, USA, RUS, CHN, KOR, JPN |
| 16 | MAL | 0.135 | SIN, USA, RUS, CHN, KOR, JPN |
| 17 | NET | 0.057 | RUS, CHN, KOR, JPN |
| 18 | SIN | 0.024 | RUS, CHN, KOR, JPN |
| 19 | USA | 0 | CHN, KOR, JPN |
| 20 | RUS | -0.084 | KOR, JPN |
| 21 | CHN | -0.1 | KOR, JPN |
| 22 | KOR | -0.369 | JPN |
| 23 | JAP | -0.473 |  |

Concern about Treatment of Farm Animals

| **Variable Name** | **Which statement best describes how you feel about farm animals? Please use the following scale.**  **Response Categories**  **1 = No Personal Connection At All**  **2 = Very Small Personal Connection**  **3 = Small Personal Connection**  **4 = Moderate Personal Connection**  **5 = Considerable Personal Connection**  **6 = Somewhat Strong Personal Connection**  **7 = Strong Personal Connection** |
| --- | --- |
| ctfa\_1 | Cows |
| ctfa\_2 | Pigs |
| ctfa\_3 | Goats |
| ctfa\_4 | Chickens |
| ctfa\_5 | Fish |
| ctfa\_6 | Other farmed aquatic animals |
| **Generated Variables** | |
| ctfa.mean | The MEAN of items: ctfa\_1, ctfa\_2, ctfa\_3, ctfa\_4, ctfa\_5, ctfa\_6 |

Notes:

1. For the measurement model, we included a local dependency between ctfa\_5 and ctfa\_6 since these items pertains to aquatic animals.

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.16 | 2.66 | 942 |
| BRA | 6.01 | 2.52 | 988 |
| CAN | 5.04 | 2.73 | 878 |
| CHL | 5.78 | 2.60 | 947 |
| CHN | 6.84 | 2.04 | 889 |
| COL | 5.49 | 2.57 | 979 |
| FRA | 5.64 | 2.36 | 911 |
| GER | 5.72 | 2.35 | 969 |
| INI | 6.52 | 2.40 | 898 |
| INO | 6.13 | 2.21 | 988 |
| ITA | 5.94 | 2.42 | 950 |
| JPN | 3.25 | 2.20 | 555 |
| KOR | 4.21 | 2.14 | 932 |
| MAL | 5.50 | 2.41 | 942 |
| MEX | 6.01 | 2.48 | 981 |
| NET | 5.29 | 2.42 | 911 |
| POL | 5.07 | 2.36 | 970 |
| RUS | 4.56 | 2.46 | 967 |
| SIN | 5.28 | 2.49 | 733 |
| SPA | 5.36 | 2.54 | 972 |
| THA | 6.80 | 2.15 | 957 |
| UK | 4.79 | 2.68 | 835 |
| USA | 5.12 | 2.70 | 872 |
| Overall | 5.50 | 2.55 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.984 | 0.067 |
| BRA | 0.964 | 0.095 |
| CAN | 0.967 | 0.094 |
| CHL | 0.986 | 0.068 |
| CHN | 0.932 | 0.152 |
| COL | 0.973 | 0.085 |
| FRA | 0.964 | 0.097 |
| GER | 0.977 | 0.08 |
| INI | 0.928 | 0.142 |
| INO | 0.915 | 0.169 |
| ITA | 0.975 | 0.09 |
| JPN | 0.972 | 0.085 |
| KOR | 0.958 | 0.107 |
| MAL | 0.911 | 0.164 |
| MEX | 0.976 | 0.087 |
| NET | 0.953 | 0.124 |
| POL | 0.956 | 0.116 |
| RUS | 0.964 | 0.098 |
| SIN | 0.935 | 0.146 |
| SPA | 0.967 | 0.104 |
| THA | 0.895 | 0.153 |
| UK | 0.979 | 0.078 |
| USA | 0.975 | 0.082 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.961 |  | .106 |  |
| Weak | 0.938 | 0.023 | .106 | 0.000 |
| Strong | 0.876 | 0.062 | .128 | 0.022 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| ctfa\_1 | GER, JPN, FRA, POL, BRA, ITA, CHN, MEX, SPA, COL, CHL, ARG, THA | USA, UK, INI, CAN, NET, RUS, INO, KOR, MAL |
| ctfa\_2 | USA, UK, CAN, GER, JPN, NET, CHN, SPA, COL, ARG, KOR, THA | INI, SIN, FRA, POL, BRA, RUS, ITA, MEX, CHL, INO, MAL |
| ctfa\_3 | JPN, BRA, CHN, INO, KOR, THA | USA, UK, INI, SIN, CAN, GER, FRA, POL, NET, RUS, ITA, MEX, SPA, COL, CHL, ARG, MAL |
| ctfa\_4 | USA, UK, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, CHN, MEX, SPA, COL, CHL, ARG, MAL, THA | INI, ITA, INO, KOR |
| ctfa\_5 | USA, UK, GER, FRA, POL, RUS, ITA, SPA, COL, CHL, ARG, KOR, THA | INI, SIN, CAN, JPN, BRA, NET, CHN, MEX, INO, MAL |
| ctfa\_6 | USA, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, RUS, CHN, MEX, SPA, COL, CHL, ARG, INO, MAL, THA | UK, NET, ITA, KOR |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| ctfa\_1 | USA, UK, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | INI |
| ctfa\_2 | USA, UK, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, THA | INI, SIN, INO, KOR, MAL |
| ctfa\_3 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, RUS, ITA, MEX, SPA, CHL, ARG, INO, MAL, THA | JPN, CHN, COL, KOR |
| ctfa\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| ctfa\_5 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, RUS, ITA, MEX, SPA, CHL, ARG, INO, KOR, MAL, THA | JPN, CHN, COL |
| ctfa\_6 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | MEX |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | THA | 0.710 | INO, INI, BRA, MEX, ITA, MAL, CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 2 | CHN | 0.705 | INO, INI, BRA, MEX, ITA, MAL, CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 3 | INO | 0.617 | BRA, MEX, ITA, MAL, CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 4 | INI | 0.612 | BRA, MEX, ITA, MAL, CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 5 | BRA | 0.392 | CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 6 | MEX | 0.376 | CHL, GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 7 | ITA | 0.352 | GER, FRA, COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 8 | MAL | 0.307 | COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 9 | CHL | 0.282 | COL, SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 10 | GER | 0.257 | SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 11 | FRA | 0.219 | SPA, NET, SIN, ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 12 | COL | 0.180 | ARG, POL, USA, CAN, UK, RUS, KOR, JPN |
| 13 | SPA | 0.119 | POL, USA, CAN, UK, RUS, KOR, JPN |
| 14 | NET | 0.100 | POL, USA, CAN, UK, RUS, KOR, JPN |
| 15 | SIN | 0.095 | UK, RUS, KOR, JPN |
| 16 | ARG | 0.046 | UK, RUS, KOR, JPN |
| 17 | POL | 0.007 | UK, RUS, KOR, JPN |
| 18 | USA | 0.000 | UK, RUS, KOR, JPN |
| 19 | CAN | -0.004 | UK, RUS, KOR, JPN |
| 20 | UK\_ | -0.103 | KOR, JPN |
| 21 | RUS | -0.184 | KOR, JPN |
| 22 | KOR | -0.284 | JPN |
| 23 | JAP | -0.681 |  |

Knowledge about Farm Animal Conditions

| **Variable Name** | **In industrialized farms, a large number of animals are kept indoors in conditions intended to maximize production at a minimal cost. What percentage of farm animals do you think are raised in large industrialized farms in your country?** | |
| --- | --- | --- |
| kfac | 1 | 0% |
| 2 | 10% |
| 3 | 20% |
| 4 | 30% |
| 5 | 40% |
| 6 | 50% |
| 7 | 60% |
| 8 | 70% |
| 9 | 80% |
| 10 | 90% |
| 11 | 100% |

| Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | 0% | 10% | 20% | 30% | 40% | 50% | 60% | 70% | 80% | 90% | 100% |
| ARG | 1.85% | 1.73% | 2.95% | 2.31% | 3.71% | 3.85% | 3.61% | 5.00% | 5.58% | 7.54% | 8.06% |
| BRA | 0.62% | 2.42% | 1.75% | 3.08% | 3.81% | 3.12% | 5.37% | 5.32% | 5.67% | 6.29% | 10.54% |
| CAN | 5.56% | 4.66% | 5.25% | 4.09% | 4.11% | 4.17% | 3.68% | 4.05% | 4.77% | 3.92% | 3.10% |
| CHL | 4.32% | 2.94% | 2.40% | 2.84% | 3.35% | 4.27% | 4.32% | 4.29% | 5.64% | 6.18% | 9.77% |
| CHN | 0.62% | 3.63% | 4.81% | 7.41% | 6.40% | 5.42% | 4.32% | 3.17% | 3.00% | 2.73% | 1.09% |
| COL | 0.62% | 2.25% | 2.19% | 2.84% | 3.30% | 2.83% | 4.12% | 5.27% | 6.79% | 6.59% | 11.32% |
| FRA | 4.32% | 3.80% | 4.81% | 4.92% | 3.91% | 4.96% | 4.80% | 4.68% | 4.32% | 2.73% | 1.40% |
| GER | 2.47% | 2.94% | 3.06% | 3.55% | 4.01% | 2.96% | 5.23% | 4.82% | 6.57% | 6.41% | 2.02% |
| INI | 4.32% | 3.97% | 5.90% | 5.57% | 7.41% | 4.54% | 5.81% | 3.65% | 2.24% | 1.84% | 2.48% |
| INO | 1.23% | 2.42% | 4.59% | 6.10% | 6.35% | 5.42% | 5.54% | 5.70% | 3.20% | 1.60% | 2.79% |
| ITA | 2.47% | 3.80% | 3.61% | 4.74% | 4.37% | 4.50% | 4.93% | 5.19% | 4.60% | 4.04% | 2.33% |
| JPN | 8.02% | 6.39% | 4.04% | 3.32% | 2.29% | 3.25% | 1.89% | 1.54% | 2.24% | 3.62% | 2.02% |
| KOR | 0.62% | 4.49% | 5.14% | 4.15% | 3.61% | 3.94% | 3.85% | 4.63% | 4.49% | 7.84% | 2.64% |
| MAL | 6.17% | 5.35% | 5.57% | 5.86% | 5.23% | 6.02% | 4.15% | 3.70% | 3.48% | 2.14% | 6.67% |
| MEX | 3.09% | 1.38% | 3.17% | 3.02% | 3.45% | 4.54% | 4.59% | 5.38% | 5.86% | 5.29% | 7.13% |
| NET | 5.56% | 3.11% | 5.14% | 5.15% | 6.30% | 4.47% | 4.26% | 4.34% | 3.96% | 3.09% | 1.24% |
| POL | 4.32% | 3.28% | 2.51% | 4.44% | 4.88% | 5.33% | 5.84% | 4.55% | 4.99% | 3.50% | 1.09% |
| RUS | 1.23% | 2.59% | 4.37% | 5.15% | 3.25% | 4.80% | 4.42% | 5.19% | 4.77% | 5.23% | 4.50% |
| SIN | 14.81% | 24.01% | 9.84% | 5.33% | 2.89% | 3.25% | 1.89% | 1.70% | 1.37% | 2.08% | 4.65% |
| SPA | 5.56% | 2.25% | 2.84% | 3.79% | 3.30% | 3.81% | 5.00% | 5.16% | 5.33% | 7.30% | 3.72% |
| THA | 6.79% | 4.15% | 5.68% | 4.80% | 5.43% | 5.85% | 4.19% | 4.76% | 3.31% | 2.49% | 6.36% |
| UK | 4.32% | 3.97% | 6.56% | 3.97% | 5.03% | 3.88% | 4.42% | 4.13% | 3.34% | 2.73% | 1.55% |
| USA | 11.11% | 4.49% | 3.83% | 3.55% | 3.61% | 4.80% | 3.75% | 3.78% | 4.46% | 4.81% | 3.57% |
| Overall | 0.77% | 2.76% | 4.36% | 8.05% | 9.39% | 14.51% | 14.12% | 17.92% | 17.00% | 8.03% | 3.08% |

Attitudes about Plant-Based Food

| **Variable Name** | **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| apbf\_1 | A diet that does not contain any meat (beef, chicken, seafood etc.), eggs, or dairy can be healthy. |
| apbf\_2 | A diet that does not contain any meat (beef, chicken, seafood etc.), eggs, or dairy is a good choice. |
| apbf\_3 | People who do not eat any meat (beef, chicken, seafood etc.), eggs or dairy are normal. |
| **Generated Variables** | |
| apbf.mean | The MEAN of items: apbf\_1, apbf\_2, apbf\_3 |

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.47 | 1.24 | 942 |
| BRA | 3.67 | 1.22 | 988 |
| CAN | 3.44 | 1.15 | 878 |
| CHL | 3.52 | 1.22 | 947 |
| CHN | 3.13 | 1.10 | 889 |
| COL | 3.47 | 1.17 | 979 |
| FRA | 3.20 | 1.17 | 911 |
| GER | 3.06 | 1.25 | 969 |
| INI | 4.01 | 1.14 | 898 |
| INO | 3.48 | 1.02 | 988 |
| ITA | 3.18 | 1.13 | 950 |
| JPN | 2.37 | 0.96 | 555 |
| KOR | 2.65 | 0.96 | 932 |
| MAL | 3.35 | 1.08 | 942 |
| MEX | 3.47 | 1.18 | 981 |
| NET | 3.41 | 1.12 | 911 |
| POL | 3.30 | 1.21 | 970 |
| RUS | 2.90 | 1.15 | 967 |
| SIN | 3.55 | 1.00 | 733 |
| SPA | 3.40 | 1.14 | 972 |
| THA | 3.98 | 0.96 | 957 |
| UK | 3.49 | 1.15 | 835 |
| USA | 3.34 | 1.14 | 872 |
| Overall | 3.35 | 1.18 | 20966 |

Measurement Model: With three items, the baseline (configural) model was fully saturated and thus indicators suggested perfect model fit.

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 1.000 |  | 0.000 |  |
| Weak | 0.989 | 0.011 | 0.060 | 0.060 |
| Strong | 0.863 | 0.126 | 0.150 | 0.090 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| apbf\_1 | USA, UK, INI, SIN, GER, FRA, POL, BRA, NET, RUS, ITA, ARG, THA | CAN, JPN, CHN, MEX, SPA, COL, CHL, INO, KOR, MAL |
| apbf\_2 | INI, SIN, GER, JPN, ITA, MEX, COL, CHL, INO, KOR, MAL, THA | USA, UK, CAN, FRA, POL, BRA, NET, RUS, CHN, SPA, ARG |
| apbf\_3 | USA, UK, INI, SIN, CAN, GER, FRA, NET, ITA, MAL, THA | JPN, POL, BRA, RUS, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| apbf\_1 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | JPN |
| apbf\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| apbf\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, MEX, SPA, COL, CHL, ARG, INO, KOR, THA | CHN, MAL |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | THA | 0.615 | BRA, INO, SIN, UK, CHL, CAN, MEX, ARG, NET, COL, USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 2 | INI | 0.599 | BRA, INO, SIN, UK, CHL, CAN, MEX, ARG, NET, COL, USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 3 | BRA | 0.257 | UK, CHL, CAN, MEX, ARG, NET, COL, USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 4 | INO | 0.214 | CHL, CAN, MEX, ARG, NET, COL, USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 5 | SIN | 0.199 | CAN, MEX, ARG, NET, COL, USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 6 | UK | 0.125 | USA, SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 7 | CHL | 0.101 | SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 8 | CAN | 0.078 | SPA, MAL, POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 9 | MEX | 0.056 | POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 10 | ARG | 0.051 | POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 11 | NET | 0.042 | POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 12 | COL | 0.023 | POL, FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 13 | USA | 0.000 | FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 14 | SPA | -0.032 | FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 15 | MAL | -0.033 | FRA, CHN, ITA, GER, RUS, KOR, JPN |
| 16 | POL | -0.094 | GER, RUS, KOR, JPN |
| 17 | FRA | -0.150 | GER, RUS, KOR, JPN |
| 18 | CHN | -0.157 | GER, RUS, KOR, JPN |
| 19 | ITA | -0.180 | GER, RUS, KOR, JPN |
| 20 | GER | -0.288 | RUS, KOR, JPN |
| 21 | RUS | -0.482 | JPN |
| 22 | KOR | -0.518 | JPN |
| 23 | JAP | -0.928 |  |

Familiarity with Plant-Based Food

| **Variable** | **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither Agree Nor isagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| fpbf\_1 | I am familiar with products that substitute protein from plants for protein from animals, such as veggie burgers, seitan/tofu, and soy/nut milks. |
| fpbf\_2 | I have tried products that substitute protein from plants for protein from animals. |
| fpbf\_3 | I regularly eat products that substitute protein from plants for protein from animals. |
| fpbf\_4 | I would like to regularly eat products that substitute protein from plants for protein from animals. |
| fpbf\_5 | Products that substitute protein from plants for protein from animals are more common in my country than they were 5 years ago. |
| **Generated Variables** | |
| fpbf.mean | The MEAN of items: fpbf\_1, fpbf\_2, fpbf\_3, fpbf\_4 |

Notes:

1. We removed fpbf\_5 from the measurement model as this item reflects trends in plant-based food availability than familiarity with these foods. A local dependency between fpbf\_3 and fpbf\_4 is included in the measurement model as someone who wants to regularly eat plant-based foods likely already eats these types of food regularly.

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.55 | 1.60 | 942 |
| BRA | 4.46 | 1.54 | 988 |
| CAN | 4.38 | 1.49 | 878 |
| CHL | 4.85 | 1.52 | 947 |
| CHN | 4.75 | 1.35 | 889 |
| COL | 4.62 | 1.44 | 979 |
| FRA | 3.82 | 1.66 | 911 |
| GER | 4.26 | 1.62 | 969 |
| INI | 5.40 | 1.33 | 898 |
| INO | 4.98 | 1.19 | 988 |
| ITA | 4.30 | 1.52 | 950 |
| JPN | 3.98 | 1.20 | 555 |
| KOR | 3.87 | 1.26 | 932 |
| MAL | 4.60 | 1.40 | 942 |
| MEX | 4.55 | 1.50 | 981 |
| NET | 4.50 | 1.55 | 911 |
| POL | 4.18 | 1.58 | 970 |
| RUS | 3.90 | 1.41 | 967 |
| SIN | 4.52 | 1.27 | 733 |
| SPA | 4.34 | 1.56 | 972 |
| THA | 5.01 | 1.25 | 957 |
| UK | 4.51 | 1.60 | 835 |
| USA | 4.16 | 1.53 | 872 |
| Overall | 4.46 | 1.51 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.999 | 0.025 |
| BRA | 0.998 | 0.046 |
| CAN | 0.988 | 0.115 |
| CHL | 0.993 | 0.087 |
| CHN | 1.000 | 0.000 |
| COL | 0.996 | 0.061 |
| FRA | 1.000 | 0.007 |
| GER | 0.999 | 0.040 |
| INI | 0.977 | 0.146 |
| INO | 1.000 | 0.000 |
| ITA | 1.000 | 0.023 |
| JPN | 0.986 | 0.118 |
| KOR | 1.000 | 0.000 |
| MAL | 1.000 | 0.000 |
| MEX | 0.984 | 0.135 |
| NET | 0.998 | 0.047 |
| POL | 0.992 | 0.088 |
| RUS | 0.984 | 0.127 |
| SIN | 0.999 | 0.028 |
| SPA | 0.979 | 0.164 |
| THA | 0.999 | 0.024 |
| UK | 0.999 | 0.041 |
| USA | 0.993 | 0.095 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.995 |  | 0.074 |  |
| Weak | 0.976 | 0.019 | 0.082 | 0.008 |
| Strong | 0.904 | 0.072 | 0.124 | 0.042 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| fpbf\_1 | USA, INI, JPN, FRA, BRA, ITA, CHN, COL, ARG, MAL, THA | UK, SIN, CAN, GER, POL, NET, RUS, MEX, SPA, CHL, INO, KOR |
| fpbf\_2 | USA, INI, FRA, MEX | UK, SIN, CAN, GER, JPN, POL, BRA, NET, RUS, ITA, CHN, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |
| fpbf\_3 | INI, SIN, GER, JPN, FRA, BRA, NET, ITA, MEX, SPA, KOR, THA | USA, UK, CAN, POL, RUS, CHN, COL, CHL, ARG, INO, MAL |
| fpbf\_4 | INI, SIN, JPN, FRA, BRA, ITA, CHN, SPA, CHL, ARG, KOR, THA | USA, UK, CAN, GER, POL, NET, RUS, CHN, SPA, CHL, INO, MAL |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| fpbf\_1 | UK, INI, SIN, CAN, GER, FRA, POL, NET, RUS, ITA, MEX, SPA, CHL, INO | USA, JPN, BRA, CHN, COL, ARG, KOR, MAL, THA |
| fpbf\_2 | USA, UK, CAN, JPN, POL, NET, RUS, CHL, INO, KOR, MAL, THA | INI, SIN, GER, FRA, BRA, ITA, CHN, MEX, SPA, COL, ARG |
| fpbf\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | CHN |
| fpbf\_4 | UK, INI, SIN, GER, JPN, FRA, NET, RUS, ITA, CHN, SPA, COL, CHL, INO, KOR, MAL, THA | USA, CAN, POL, BRA, MEX, ARG |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | INI | 0.444 | THA, INO, CHL, USA, CHN, COL, MAL, ARG, MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 2 | THA | 0.166 | CHL, USA, CHN, COL, MAL, ARG, MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 3 | INO | 0.122 | CHL, CHN, COL, MAL, ARG, MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 4 | CHL | 0.025 | COL, MAL, ARG, MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 5 | USA | 0.000 | MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 6 | CHN | -0.048 | ARG, MEX, SIN, NET, BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 7 | COL | -0.108 | BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 8 | MAL | -0.119 | BRA, UK, CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 9 | ARG | -0.150 | CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 10 | MEX | -0.179 | CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 11 | SIN | -0.192 | CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 12 | NET | -0.203 | CAN, ITA, SPA, GER, POL, JPN, KOR, RUS, FRA |
| 13 | BRA | -0.227 | SPA, GER, POL, JPN, KOR, RUS, FRA |
| 14 | UK | -0.232 | SPA, GER, POL, JPN, KOR, RUS, FRA |
| 15 | CAN | -0.319 | POL, JPN, KOR, RUS, FRA |
| 16 | ITA | -0.323 | POL, JPN, KOR, RUS, FRA |
| 17 | SPA | -0.343 | POL, JPN, KOR, RUS, FRA |
| 18 | GER | -0.376 | JPN, KOR, RUS, FRA |
| 19 | POL | -0.448 | KOR, RUS, FRA |
| 20 | JAP | -0.544 | FRA |
| 21 | KOR | -0.568 | FRA |
| 22 | RUS | -0.607 |  |
| 23 | FRA | -0.676 |  |

Satisfaction with Plant-Based Food

| **Variable Name** | **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree**  **66/NA = I have never tried this food** |
| --- | --- |
| spbf\_1 / spbf\_1\_c | In general, I am satisfied with the taste of products that substitute protein from animals for protein from plants |
| spbf\_2 / spbf\_2\_c | In general, I am satisfied with the price of products that substitute protein from animals for protein from plants. |
| spbf\_3 / spbf\_3\_c | In general, I am satisfied with the availability of products that substitute protein from animals for protein from plants. |

| spbf\_1 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.19 | 1.77 | 917 |
| BRA | 4.53 | 1.70 | 961 |
| CAN | 4.06 | 1.83 | 856 |
| CHL | 4.40 | 1.75 | 922 |
| CHN | 4.94 | 1.50 | 864 |
| COL | 4.39 | 1.65 | 955 |
| FRA | 3.80 | 1.88 | 861 |
| GER | 4.12 | 1.80 | 914 |
| INI | 5.42 | 1.65 | 874 |
| INO | 5.13 | 1.40 | 972 |
| ITA | 4.11 | 1.66 | 929 |
| JPN | 4.08 | 1.34 | 533 |
| KOR | 4.15 | 1.50 | 898 |
| MAL | 4.76 | 1.64 | 918 |
| MEX | 4.35 | 1.70 | 954 |
| NET | 4.30 | 1.76 | 847 |
| POL | 3.86 | 1.79 | 941 |
| RUS | 3.54 | 1.75 | 957 |
| SIN | 4.78 | 1.39 | 710 |
| SPA | 4.13 | 1.64 | 943 |
| THA | 5.06 | 1.51 | 917 |
| UK | 4.17 | 1.83 | 803 |
| USA | 3.90 | 1.84 | 844 |
| Overall | 4.36 | 1.74 | 20290 |

| spbf\_2 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.31 | 1.67 | 919 |
| BRA | 3.68 | 1.84 | 970 |
| CAN | 3.61 | 1.73 | 861 |
| CHL | 3.67 | 1.72 | 931 |
| CHN | 4.93 | 1.52 | 869 |
| COL | 3.81 | 1.66 | 965 |
| FRA | 3.61 | 1.77 | 866 |
| GER | 3.71 | 1.77 | 926 |
| INI | 5.21 | 1.58 | 883 |
| INO | 4.97 | 1.44 | 978 |
| ITA | 3.75 | 1.61 | 933 |
| JPN | 3.74 | 1.32 | 534 |
| KOR | 3.84 | 1.44 | 901 |
| MAL | 4.42 | 1.68 | 922 |
| MEX | 4.06 | 1.66 | 968 |
| NET | 3.91 | 1.70 | 863 |
| POL | 3.46 | 1.67 | 946 |
| RUS | 3.41 | 1.66 | 956 |
| SIN | 4.16 | 1.58 | 713 |
| SPA | 3.51 | 1.65 | 946 |
| THA | 4.77 | 1.57 | 920 |
| UK | 3.84 | 1.65 | 810 |
| USA | 3.65 | 1.71 | 849 |
| Overall | 3.96 | 1.73 | 20429 |

| spbf\_3 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.83 | 1.62 | 921 |
| BRA | 4.09 | 1.73 | 971 |
| CAN | 4.43 | 1.55 | 859 |
| CHL | 4.17 | 1.67 | 927 |
| CHN | 4.94 | 1.47 | 856 |
| COL | 4.06 | 1.63 | 964 |
| FRA | 4.18 | 1.67 | 867 |
| GER | 4.41 | 1.62 | 922 |
| INI | 5.26 | 1.60 | 883 |
| INO | 5.13 | 1.39 | 974 |
| ITA | 4.23 | 1.52 | 923 |
| JPN | 3.79 | 1.27 | 535 |
| KOR | 4.23 | 1.39 | 897 |
| MAL | 4.66 | 1.54 | 918 |
| MEX | 4.27 | 1.63 | 966 |
| NET | 4.78 | 1.50 | 854 |
| POL | 4.14 | 1.63 | 945 |
| RUS | 3.76 | 1.64 | 959 |
| SIN | 4.63 | 1.36 | 716 |
| SPA | 4.07 | 1.50 | 945 |
| THA | 4.86 | 1.57 | 922 |
| UK | 4.62 | 1.53 | 813 |
| USA | 4.21 | 1.64 | 843 |
| Overall | 4.38 | 1.61 | 20380 |

Attitudes about Meat

| **Variable Name** | **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| am\_1 | It is natural to eat meat. |
| am\_2 | It is necessary to eat meat to be healthy. |
| am\_3 | It is normal to eat meat. |
| am\_4 | Meat is delicious. |
| am\_5 | Eating meat is a part of valuable family traditions. |
| **Generated Variables** | |
| am.mean | The MEAN of items: am\_1, am\_2, am\_3, am\_4 |

Notes:

1. We removed am\_5 from the measurement model as this item captures familial traditions of eating meat than attitudes about eating meat.

Adapted from:

Hopwood, C. J., Piazza, J., Chen, S., & Bleidorn, W. (2021). Development and validation of the motivations to Eat Meat Inventory. *Appetite*, *163*, 105210. <https://doi.org/10.1016/j.appet.2021.105210>

Piazza, J., Ruby, M. B., Loughnan, S., Luong, M., Kulik, J., Watkins, H. M., & Seigerman, M. (2015). Rationalizing meat consumption. The 4Ns. *Appetite*, *91*, 114-128. <https://doi.org/10.1016/j.appet.2015.04.011>

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.11 | 1.39 | 942 |
| BRA | 5.19 | 1.22 | 988 |
| CAN | 5.22 | 1.25 | 878 |
| CHL | 5.07 | 1.33 | 947 |
| CHN | 5.23 | 1.04 | 889 |
| COL | 5.19 | 1.21 | 979 |
| FRA | 5.25 | 1.28 | 911 |
| GER | 5.01 | 1.34 | 969 |
| INI | 4.49 | 1.68 | 898 |
| INO | 5.71 | 0.98 | 988 |
| ITA | 4.89 | 1.27 | 950 |
| JPN | 5.22 | 1.15 | 555 |
| KOR | 5.14 | 1.05 | 932 |
| MAL | 5.14 | 1.30 | 942 |
| MEX | 5.16 | 1.29 | 981 |
| NET | 5.02 | 1.23 | 911 |
| POL | 5.13 | 1.34 | 970 |
| RUS | 5.75 | 1.14 | 967 |
| SIN | 5.21 | 1.04 | 733 |
| SPA | 5.35 | 1.22 | 972 |
| THA | 5.12 | 1.11 | 957 |
| UK | 5.11 | 1.33 | 835 |
| USA | 5.23 | 1.22 | 872 |
| Overall | 5.17 | 1.27 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.998 | 0.031 |
| BRA | 0.992 | 0.064 |
| CAN | 1.000 | 0.000 |
| CHL | 0.999 | 0.018 |
| CHN | 0.969 | 0.134 |
| COL | 0.996 | 0.040 |
| FRA | 0.985 | 0.092 |
| GER | 0.998 | 0.032 |
| INI | 1.000 | 0.000 |
| INO | 0.997 | 0.039 |
| ITA | 1.000 | 0.000 |
| JPN | 0.997 | 0.048 |
| KOR | 0.999 | 0.015 |
| MAL | 0.963 | 0.134 |
| MEX | 1.000 | 0.000 |
| NET | 0.982 | 0.092 |
| POL | 1.000 | 0.000 |
| RUS | 1.000 | 0.000 |
| SIN | 0.991 | 0.064 |
| SPA | 1.000 | 0.000 |
| THA | 1.000 | 0.000 |
| UK | 0.993 | 0.062 |
| USA | 1.000 | 0.000 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.995 |  | 0.051 |  |
| Weak | 0.988 | 0.007 | 0.049 | 0.002 |
| Strong | 0.905 | 0.083 | 0.111 | 0.062 |

| am\_5 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.23 | 1.65 | 942 |
| BRA | 5.10 | 1.51 | 988 |
| CAN | 5.08 | 1.57 | 878 |
| CHL | 4.65 | 1.79 | 947 |
| CHN | 5.10 | 1.25 | 889 |
| COL | 5.32 | 1.50 | 979 |
| FRA | 5.44 | 1.37 | 911 |
| GER | 4.73 | 1.74 | 969 |
| INI | 3.97 | 2.05 | 898 |
| INO | 4.92 | 1.44 | 988 |
| ITA | 5.05 | 1.41 | 950 |
| JPN | 4.66 | 1.31 | 555 |
| KOR | 4.41 | 1.39 | 932 |
| MAL | 4.95 | 1.51 | 942 |
| MEX | 4.79 | 1.56 | 981 |
| NET | 4.81 | 1.56 | 911 |
| POL | 5.08 | 1.57 | 970 |
| RUS | 5.21 | 1.52 | 967 |
| SIN | 4.81 | 1.35 | 733 |
| SPA | 5.05 | 1.60 | 972 |
| THA | 4.44 | 1.55 | 957 |
| UK | 5.00 | 1.55 | 835 |
| USA | 5.14 | 1.47 | 872 |
| Overall | 4.92 | 1.58 | 20966 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| am\_1 | USA, UK, INI, SIN, CAN, GER, FRA, POL, BRA, NET, RUS, ITA, MEX, SPA, COL, CHL, ARG, INO, THA | JPN, CHN, KOR, MAL |
| am\_2 | GER, POL, NET, MEX, SPA, ARG | USA, UK, INI, SIN, CAN, JPN, FRA, BRA, RUS, ITA, CHN, COL, INO, KOR, MAL, THA |
| am\_3 | USA, UK, CAN, GER, JPN, FRA, BRA, NET, RUS, ITA, MEX, SPA, COL, CHL, ARG, INO, MAL, THA | INI, SIN, POL, CHN, KOR |
| am\_4 | UK, INI, CAN, GER, JPN, FRA, NET, RUS, CHN, MEX, SPA, COL, CHL, ARG, INO, MAL | USA, SIN, POL, BRA, ITA, KOR, THA |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| am\_1 | USA, UK, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | INI |
| am\_2 | UK, INI, SIN, CAN, GER, JPN, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | USA, FRA, POL |
| am\_3 | USA, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | UK |
| am\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | RUS | 0.368 | SPA, BRA, CAN, USA, COL, CHN, FRA, SIN, POL, UK, MEX, ARG, JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 2 | INO | 0.315 | SPA, BRA, CAN, USA, COL, CHN, FRA, SIN, POL, UK, MEX, ARG, JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 3 | SPA | 0.096 | USA, COL, CHN, FRA, SIN, POL, UK, MEX, ARG, JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 4 | BRA | 0.060 | CHN, FRA, SIN, POL, UK, MEX, ARG, JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 5 | CAN | 0.021 | ARG, JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 6 | USA | 0.000 | JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 7 | COL | -0.012 | JPN, CHL, THA, MAL, NET, GER, KOR, ITA, INI |
| 8 | CHN | -0.043 | THA, MAL, NET, GER, KOR, ITA, INI |
| 9 | FRA | -0.05 | MAL, NET, GER, KOR, ITA, INI |
| 10 | SIN | -0.063 | NET, GER, KOR, ITA, INI |
| 11 | POL | -0.070 | NET, GER, KOR, ITA, INI |
| 12 | UK | -0.078 | NET, GER, KOR, ITA, INI |
| 13 | MEX | -0.078 | NET, GER, KOR, ITA, INI |
| 14 | ARG | -0.104 | GER, KOR, ITA, INI |
| 15 | JAP | -0.135 | ITA, INI |
| 16 | CHL | -0.139 | ITA, INI |
| 17 | THA | -0.144 | ITA, INI |
| 18 | MAL | -0.159 | ITA, INI |
| 19 | NET | -0.195 | ITA, INI |
| 20 | GER | -0.216 | ITA, INI |
| 21 | KOR | -0.230 | ITA, INI |
| 22 | ITA | -0.352 | INI |
| 23 | INI | -0.696 |  |

Attitudes about Seafood

| **Variable Name** | **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither agree nor disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| asf\_1 | It is natural to eat seafood. |
| asf\_2 | It is necessary to eat seafood to be healthy. |
| asf\_3 | It is normal to eat seafood. |
| asf\_4 | Seafood is delicious. |
| asf\_5 | Eating seafood is a part of valuable family traditions. |
| **Generated Variables** | |
| asf.mean | The MEAN of items: asf\_1, asf\_2, asf\_3, asf\_4 |

Notes:

1. We removed asf\_5 from the measurement model as this item captures familial traditions of eating seafood than attitudes about eating seafood.

Adapted from:

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Piazza, J., Ruby, M. B., Loughnan, S., Luong, M., Kulik, J., Watkins, H. M., & Seigerman, M. (2015). Rationalizing meat consumption. The 4Ns. *Appetite*, *91*, 114-128. <https://doi.org/10.1016/j.appet.2015.04.011>

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.53 | 1.41 | 942 |
| BRA | 5.01 | 1.30 | 988 |
| CAN | 5.09 | 1.33 | 878 |
| CHL | 5.44 | 1.34 | 947 |
| CHN | 5.29 | 1.02 | 889 |
| COL | 5.35 | 1.20 | 979 |
| FRA | 5.24 | 1.30 | 911 |
| GER | 5.00 | 1.38 | 969 |
| INI | 4.66 | 1.70 | 898 |
| INO | 5.47 | 1.08 | 988 |
| ITA | 4.86 | 1.21 | 950 |
| JPN | 5.49 | 1.14 | 555 |
| KOR | 5.22 | 1.10 | 932 |
| MAL | 5.29 | 1.32 | 942 |
| MEX | 5.30 | 1.30 | 981 |
| NET | 5.24 | 1.20 | 911 |
| POL | 5.37 | 1.29 | 970 |
| RUS | 5.87 | 1.09 | 967 |
| SIN | 5.19 | 1.04 | 733 |
| SPA | 5.48 | 1.23 | 972 |
| THA | 5.15 | 1.15 | 957 |
| UK | 4.99 | 1.39 | 835 |
| USA | 5.16 | 1.22 | 872 |
| Overall | 5.20 | 1.29 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.966 | 0.130 |
| BRA | 0.996 | 0.039 |
| CAN | 0.968 | 0.129 |
| CHL | 0.999 | 0.019 |
| CHN | 0.986 | 0.082 |
| COL | 1.000 | 0.000 |
| FRA | 0.989 | 0.069 |
| GER | 0.997 | 0.040 |
| INI | 1.000 | 0.000 |
| INO | 0.997 | 0.040 |
| ITA | 1.000 | 0.000 |
| JPN | 1.000 | 0.000 |
| KOR | 0.998 | 0.027 |
| MAL | 0.989 | 0.079 |
| MEX | 0.997 | 0.039 |
| NET | 1.000 | 0.000 |
| POL | 0.993 | 0.057 |
| RUS | 0.994 | 0.046 |
| SIN | 1.000 | 0.000 |
| SPA | 0.998 | 0.027 |
| THA | 0.999 | 0.020 |
| UK | 0.983 | 0.106 |
| USA | 0.998 | 0.027 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.994 |  | 0.053 |  |
| Weak | 0.985 | 0.009 | 0.054 | 0.001 |
| Strong | 0.901 | 0.084 | 0.111 | 0.057 |

| asf\_5 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.88 | 1.79 | 942 |
| BRA | 4.74 | 1.67 | 988 |
| CAN | 4.69 | 1.69 | 878 |
| CHL | 4.78 | 1.76 | 947 |
| CHN | 4.93 | 1.28 | 889 |
| COL | 5.00 | 1.57 | 979 |
| FRA | 5.18 | 1.53 | 911 |
| GER | 4.50 | 1.76 | 969 |
| INI | 4.10 | 2.03 | 898 |
| INO | 4.98 | 1.36 | 988 |
| ITA | 4.86 | 1.46 | 950 |
| JPN | 4.93 | 1.34 | 555 |
| KOR | 4.55 | 1.42 | 932 |
| MAL | 5.05 | 1.51 | 942 |
| MEX | 4.69 | 1.66 | 981 |
| NET | 4.69 | 1.60 | 911 |
| POL | 4.92 | 1.58 | 970 |
| RUS | 4.96 | 1.64 | 967 |
| SIN | 4.74 | 1.42 | 733 |
| SPA | 5.15 | 1.58 | 972 |
| THA | 4.49 | 1.58 | 957 |
| UK | 4.57 | 1.68 | 835 |
| USA | 4.76 | 1.60 | 872 |
| Overall | 4.75 | 1.63 | 20966 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| asf\_1 | USA, CAN, GER, FRA, POL, BRA, NET, ITA, MEX, SPA, COL, CHL, ARG, THA | UK, INI, SIN, JPN, RUS, CHN, INO, KOR, MAL |
| asf\_2 | INI, GER, FRA, POL, NET, CHN, MEX, SPA, CHL, | USA, UK, SIN, CAN, JPN, BRA, RUS, ITA, COL, ARG, INO, KOR, MAL, THA |
| asf\_3 | USA, INI, SIN, GER, FRA, POL, BRA, NET, RUS, CHN, SPA, CHL, ARG, INO, THA | UK, CAN, JPN, ITA, MEX, COL, KOR, MAL |
| asf\_4 | USA, INI, SIN, JPN, FRA, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, KOR, THA | UK, CAN, GER, POL, INO, MAL |

| Factor Loadings Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| asf\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, INO, KOR, MAL, THA | ARG |
| asf\_2 | UK, INI, GER, JPN, FRA, POL, NET, RUS, CHN, MEX, SPA, COL, CHL, INO, KOR, MAL, THA | USA, SIN, CAN, BRA, ITA, ARG |
| asf\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, INO, KOR, MAL, THA | ARG |
| asf\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | RUS | 0.515 | SPA, CHL, JPN, COL, POL, INO, MEX, CHN, MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 2 | SPA | 0.211 | INO, MEX, CHN, MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 3 | CHL | 0.153 | MEX, CHN, MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 4 | JAP | 0.143 | MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 5 | COL | 0.127 | MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 6 | POL | 0.117 | MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 7 | INO | 0.115 | MAL, FRA, USA, SIN, NET, CAN, BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 8 | MEX | 0.050 | BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 9 | CHN | 0.043 | BRA, THA, KOR, UK, GER, ITA, INI, ARG |
| 10 | MAL | 0.008 | THA, KOR, UK, GER, ITA, INI, ARG |
| 11 | FRA | 0.005 | THA, KOR, UK, GER, ITA, INI, ARG |
| 12 | USA | 0.000 | THA, UK, GER, ITA, INI, ARG |
| 13 | SIN | -0.001 | THA, KOR, UK, GER, ITA, INI, ARG |
| 14 | NET | -0.002 | THA, KOR, UK, GER, ITA, INI, ARG |
| 15 | CAN | -0.038 | GER, ITA, INI, ARG |
| 16 | BRA | -0.055 | GER, ITA, INI, ARG |
| 17 | THA | -0.099 | ITA, INI, ARG |
| 18 | KOR | -0.100 | ITA, INI, ARG |
| 19 | UK | -0.113 | ITA, INI, ARG |
| 20 | GER | -0.189 | INI, ARG |
| 21 | ITA | -0.263 | INI, ARG |
| 22 | INI | -0.524 |  |
| 23 | ARG | -0.561 |  |

Beliefs about Connection between Food and Environmental Issues

| **Variable Name** | **Please note the following definitions:**   * **Pandemics are the emergence of a disease that occurs in many different places and affects a very large number of people.** * **Climate change is a long-term shift in global or regional climate patterns.** * **Antibiotic resistance is when antibiotics weaken and can no longer effectively eliminate bacteria, increasing the danger of diseases.** * **Biodiversity is the variety or number of different animal species in a specific ecosystem.**   **Please rate your level of agreement with the following statements using the following scale.**  **Response Categories**  **1 = Strongly Disagree**  **2 = Disagree**  **3 = Somewhat Disagree**  **4 = Neither Agree Nor Disagree**  **5 = Somewhat Agree**  **6 = Agree**  **7 = Strongly Agree** |
| --- | --- |
| bcfei\_1 | Raising animals for food increases the likelihood of pandemics. |
| bcfei\_2 | Raising animals for food increases the likelihood of climate change. |
| bcfei\_3 | Raising animals for food increases the likelihood of antibiotic resistance. |
| bcfei\_4 | Raising animals for food increases the likelihood of biodiversity decline. |
| **Generated Variables** | |
| bcfei.mean | The MEAN of items: bcfei\_1, bcfei\_2, bcfei\_3, bcfei\_4 |

| Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.09 | 1.57 | 942 |
| BRA | 3.96 | 1.63 | 988 |
| CAN | 4.07 | 1.52 | 878 |
| CHL | 4.21 | 1.54 | 947 |
| CHN | 4.62 | 1.19 | 889 |
| COL | 4.06 | 1.48 | 979 |
| FRA | 4.31 | 1.43 | 911 |
| GER | 4.53 | 1.39 | 969 |
| INI | 4.85 | 1.44 | 898 |
| INO | 3.64 | 1.42 | 988 |
| ITA | 4.41 | 1.39 | 950 |
| JPN | 4.00 | 1.00 | 555 |
| KOR | 4.38 | 1.19 | 932 |
| MAL | 4.00 | 1.45 | 942 |
| MEX | 4.30 | 1.40 | 981 |
| NET | 4.48 | 1.35 | 911 |
| POL | 3.97 | 1.51 | 970 |
| RUS | 3.32 | 1.30 | 967 |
| SIN | 4.49 | 1.16 | 733 |
| SPA | 4.13 | 1.52 | 972 |
| THA | 4.77 | 1.21 | 957 |
| UK | 4.25 | 1.41 | 835 |
| USA | 3.78 | 1.53 | 872 |
| Overall | 4.20 | 1.45 | 20966 |

| Measurement Model Fit Indices by Country | | |
| --- | --- | --- |
| Country | Scaled CFI | Scaled RMSEA |
| ARG | 0.997 | 0.039 |
| BRA | 0.988 | 0.079 |
| CAN | 0.998 | 0.036 |
| CHL | 0.998 | 0.033 |
| CHN | 1.000 | 0.000 |
| COL | 1.000 | 0.000 |
| FRA | 0.999 | 0.022 |
| GER | 0.994 | 0.053 |
| INI | 1.000 | 0.000 |
| INO | 0.987 | 0.084 |
| ITA | 0.989 | 0.075 |
| JPN | 1.000 | 0.000 |
| KOR | 0.987 | 0.079 |
| MAL | 0.992 | 0.065 |
| MEX | 0.993 | 0.051 |
| NET | 1.000 | 0.000 |
| POL | 0.998 | 0.036 |
| RUS | 0.974 | 0.103 |
| SIN | 0.998 | 0.029 |
| SPA | 1.000 | 0.000 |
| THA | 0.997 | 0.033 |
| UK | 0.997 | 0.040 |
| USA | 0.987 | 0.081 |

| Measurement Invariance | | | | |
| --- | --- | --- | --- | --- |
| Model | Scaled CFI | ∆CFI | Scaled RMSEA | ∆RMSEA |
| Configural | 0.995 |  | 0.050 |  |
| Weak | 0.991 | 0.004 | 0.043 | 0.007 |
| Strong | 0.944 | 0.047 | 0.084 | 0.041 |

Alignment Results

| Intercept/Thresholds Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| bcfei\_1 | USA, INI, SIN, JPN, FRA, BRA, NET, RUS, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | UK, CAN, GER, POL, ITA, CHN |
| bcfei\_2 | SIN, CAN, GER, JPN, FRA, POL, BRA, NET, ITA, SPA, COL, CHL, KOR, THA | USA, UK, INI, RUS, CHN, MEX, ARG, INO, MAL |
| bcfei\_3 | USA, UK, SIN, CAN, JPN, FRA, NET, ITA, SPA, INO, MAL, THA | INI, GER, POL, BRA, RUS, CHN, MEX, COL, CHL, ARG, KOR |
| bcfei\_4 | USA, UK, INI, SIN, CAN, JPN, POL, RUS, ITA, MEX, SPA, COL, CHL, ARG, INO, MAL, THA | GER, FRA, BRA, NET, CHN, KOR |

| Factor Loading Constraints | | |
| --- | --- | --- |
| Item | Invariant Countries | Noninvariant Countries |
| bcfei\_1 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | POL |
| bcfei\_2 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |
| bcfei\_3 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA | POL |
| bcfei\_4 | USA, UK, INI, SIN, CAN, GER, JPN, FRA, POL, BRA, NET, RUS, ITA, CHN, MEX, SPA, COL, CHL, ARG, INO, KOR, MAL, THA |  |

| Factor Mean Comparisons | | | |
| --- | --- | --- | --- |
| Ranking | Country | Factor Mean | Groups With Significantly Smaller Factor Mean |
| 1 | INI | 0.752 | CHN, GER, SIN, NET, ITA, KOR, MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 2 | THA | 0.694 | CHN, GER, SIN, NET, ITA, KOR, MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 3 | CHN | 0.526 | ITA, KOR, MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 4 | GER | 0.497 | KOR, MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 5 | SIN | 0.494 | KOR, MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 6 | NET | 0.479 | MEX, FRA, UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 7 | ITA | 0.435 | UK, CHL, SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 8 | KOR | 0.397 | SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 9 | MEX | 0.368 | SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 10 | FRA | 0.367 | SPA, ARG, COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 11 | UK | 0.315 | COL, CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 12 | CHL | 0.310 | CAN, POL, JPN, MAL, BRA, USA, INO, RUS |
| 13 | SPA | 0.240 | JPN, BRA, USA, INO, RUS |
| 14 | ARG | 0.232 | BRA, USA, INO, RUS |
| 15 | COL | 0.216 | USA, INO, RUS |
| 16 | CAN | 0.202 | USA, INO, RUS |
| 17 | POL | 0.156 | USA, INO, RUS |
| 18 | JAP | 0.151 | USA, INO, RUS |
| 19 | MAL | 0.149 | USA, INO, RUS |
| 20 | BRA | 0.123 | USA, INO, RUS |
| 21 | USA | 0.000 | RUS |
| 22 | INO | -0.087 | RUS |
| 23 | RUS | -0.361 |  |

Support for Farmed Animal Advocacy

| **Variable Name** | **If you learned that an organization working to protect farm animals and encouraging people to eat food from plant sources started in your country, how favorable would you be towards their work?** | |
| --- | --- | --- |
| sfaa\_fav | 1 | Very Unfavorable |
|  | 2 | Unfavorable |
|  | 3 | Somewhat Unfavorable |
|  | 4 | Neither Favorable |
|  | 5 | Somewhat Favorable |
|  | 6 | Favorable |
|  | 7 | Very Favorable |
|  | **If you learned that an organization working to protect farm animals and encouraging people to eat food from plant sources started in your country, how favorable would you be towards their work?**  **Response Categories**  **1 = Very Unlikely**  **2 = Unlikely**  **3 = Somewhat Unlikely**  **4 = Not Sure**  **5 = Somewhat Likely**  **6 = Likely**  **7 = Very Likely** | |
| sfaa\_lik\_1 | Volunteer | |
| sfaa\_lik\_2 | Donate money | |
| sfaa\_lik\_3 | Like or follow on social media | |
| sfaa\_lik\_4 | Share content with friends via social media | |
| sfaa\_lik\_5 | Sign a petition urging a corporation or the government to better care for farm animals | |
| sfaa\_lik\_6 | Participate in a peaceful protest to encourage better care for farm animals | |
| **Generated Variables** | | |
| sfaa\_lik\_couplet1 | The MEAN of items: sfaa\_lik\_1, sfaa\_lik\_2 | |
| sfaa\_lik\_couplet2 | The MEAN of items: sfaa\_lik\_3, sfaa\_lik\_4 | |
| sfaa\_lik\_couplet3 | The MEAN of items: sfaa\_lik\_5, sfaa\_lik\_6 | |

Notes:

1. We created couplets between sfaa\_lik items instead of aggregating all items due to poor overall fit. These couplets reflect different themes of showing support for farmed animal advocacy. Couplet 1 deals with people showing support by providing resources (time and money). Couplet 2 reflects social media support for animal advocacy. Lastly, Couplet 3 deals with people offering support by demanding reform through action (signing petitions and protesting).

| sfaa\_fav Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 5.10 | 1.56 | 942 |
| BRA | 5.32 | 1.59 | 988 |
| CAN | 4.56 | 1.64 | 878 |
| CHL | 5.07 | 1.67 | 947 |
| CHN | 5.24 | 1.32 | 889 |
| COL | 5.24 | 1.51 | 979 |
| FRA | 4.41 | 1.67 | 911 |
| GER | 4.65 | 1.60 | 969 |
| INI | 5.63 | 1.59 | 898 |
| INO | 5.23 | 1.43 | 988 |
| ITA | 4.92 | 1.52 | 950 |
| JPN | 3.79 | 1.29 | 555 |
| KOR | 4.39 | 1.34 | 932 |
| MAL | 4.80 | 1.52 | 942 |
| MEX | 5.20 | 1.53 | 981 |
| NET | 4.74 | 1.47 | 911 |
| POL | 4.59 | 1.65 | 970 |
| RUS | 4.04 | 1.64 | 967 |
| SIN | 4.92 | 1.27 | 733 |
| SPA | 4.86 | 1.57 | 972 |
| THA | 5.14 | 1.35 | 957 |
| UK | 4.81 | 1.53 | 835 |
| USA | 4.46 | 1.70 | 872 |
| Overall | 4.85 | 1.58 | 20966 |

| sfaa\_lik\_couplet1 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.71 | 1.85 | 942 |
| BRA | 4.25 | 1.78 | 988 |
| CAN | 3.36 | 1.80 | 878 |
| CHL | 4.04 | 1.76 | 947 |
| CHN | 4.91 | 1.49 | 889 |
| COL | 4.36 | 1.65 | 979 |
| FRA | 3.20 | 1.85 | 911 |
| GER | 3.42 | 1.68 | 969 |
| INI | 5.39 | 1.40 | 898 |
| INO | 4.83 | 1.41 | 988 |
| ITA | 4.10 | 1.65 | 950 |
| JPN | 3.02 | 1.47 | 555 |
| KOR | 3.58 | 1.58 | 932 |
| MAL | 4.78 | 1.48 | 942 |
| MEX | 4.42 | 1.62 | 981 |
| NET | 3.23 | 1.65 | 911 |
| POL | 3.43 | 1.61 | 970 |
| RUS | 2.96 | 1.76 | 967 |
| SIN | 4.24 | 1.46 | 733 |
| SPA | 3.66 | 1.77 | 972 |
| THA | 4.76 | 1.36 | 957 |
| UK | 3.28 | 1.76 | 835 |
| USA | 3.46 | 1.86 | 872 |
| Overall | 3.95 | 1.78 | 20966 |

| sfaa\_like\_couplet2 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.51 | 2.01 | 942 |
| BRA | 5.00 | 1.83 | 988 |
| CAN | 3.58 | 1.95 | 878 |
| CHL | 4.85 | 1.90 | 947 |
| CHN | 5.20 | 1.46 | 889 |
| COL | 5.19 | 1.72 | 979 |
| FRA | 3.50 | 2.05 | 911 |
| GER | 3.63 | 1.90 | 969 |
| INI | 5.74 | 1.42 | 898 |
| INO | 5.24 | 1.37 | 988 |
| ITA | 4.64 | 1.70 | 950 |
| JPN | 3.01 | 1.55 | 555 |
| KOR | 4.04 | 1.69 | 932 |
| MAL | 5.00 | 1.54 | 942 |
| MEX | 5.22 | 1.69 | 981 |
| NET | 3.51 | 1.85 | 911 |
| POL | 3.92 | 1.81 | 970 |
| RUS | 3.75 | 2.06 | 967 |
| SIN | 4.54 | 1.46 | 733 |
| SPA | 4.41 | 1.92 | 972 |
| THA | 5.34 | 1.35 | 957 |
| UK | 3.54 | 2.00 | 835 |
| USA | 3.65 | 1.97 | 872 |
| Overall | 4.43 | 1.91 | 20966 |

| sfaa\_lik\_couplet3 Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.47 | 1.80 | 942 |
| BRA | 4.90 | 1.74 | 988 |
| CAN | 3.88 | 1.81 | 878 |
| CHL | 4.65 | 1.75 | 947 |
| CHN | 4.67 | 1.52 | 889 |
| COL | 4.85 | 1.58 | 979 |
| FRA | 4.09 | 1.91 | 911 |
| GER | 4.05 | 1.81 | 969 |
| INI | 5.60 | 1.34 | 898 |
| INO | 5.23 | 1.34 | 988 |
| ITA | 4.67 | 1.60 | 950 |
| JPN | 3.02 | 1.48 | 555 |
| KOR | 3.80 | 1.53 | 932 |
| MAL | 4.80 | 1.52 | 942 |
| MEX | 4.86 | 1.59 | 981 |
| NET | 3.55 | 1.66 | 911 |
| POL | 4.00 | 1.68 | 970 |
| RUS | 3.81 | 1.90 | 967 |
| SIN | 4.06 | 1.58 | 733 |
| SPA | 4.49 | 1.76 | 972 |
| THA | 4.80 | 1.40 | 957 |
| UK | 3.90 | 1.80 | 835 |
| USA | 3.85 | 1.85 | 872 |
| Overall | 4.38 | 1.75 | 20966 |

Current Dietary Practices

| **Variable Name** | **Which statement best describes your current diet? Please use the following scale.**  **Response Categories**  **1 = NEVER**  **2 = 1–6 times per year**  **3 = 7-11 times per year**  **4 = 1 time per month**  **5 = 2-3 times per month**  **6 = 1 time per week**  **7 = 2 times per week**  **8 = 3-4 times per week**  **9 = 5-6 times per week**  **10 = 1 time per day**  **11 = 2 or more times per day** |
| --- | --- |
| cdp\_1 | Cow/beef |
| cdp\_2 | Pig/pork |
| cdp\_3 | Other land animals |
| cdp\_4 | Chicken or other fowl |
| cdp\_5 | Fish |
| cdp\_6 | Shrimp, octopi, or other sea animal |
| cdp\_7 | Eggs |
| cdp\_8 | Dairy |

| Current Dietary Practices: Cow/Beef Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 2.96% | 2.09% | 1.93% | 2.24% | 2.85% | 4.68% | 6.74% | 10.22% | 9.57% | 8.29% | 4.98% |
| BRA | 2.58% | 2.54% | 1.93% | 3.77% | 3.91% | 4.54% | 6.17% | 9.18% | 7.43% | 15.21% | 4.07% |
| CAN | 3.76% | 2.00% | 3.12% | 2.75% | 3.16% | 4.82% | 6.94% | 6.21% | 5.12% | 3.46% | 2.26% |
| CHL | 3.17% | 2.58% | 2.66% | 4.36% | 3.94% | 6.67% | 5.66% | 5.44% | 5.45% | 3.23% | 0.90% |
| CHN | 0.89% | 4.98% | 6.70% | 5.68% | 5.44% | 4.48% | 3.44% | 3.19% | 3.96% | 4.38% | 3.17% |
| COL | 1.56% | 2.89% | 3.12% | 3.73% | 3.43% | 4.77% | 7.41% | 8.13% | 7.26% | 10.83% | 6.33% |
| FRA | 2.83% | 3.87% | 4.87% | 5.21% | 5.26% | 6.44% | 4.85% | 3.74% | 2.64% | 1.84% | 1.81% |
| GER | 1.99% | 2.40% | 3.12% | 3.56% | 4.36% | 6.92% | 5.63% | 5.05% | 3.30% | 3.69% | 3.62% |
| INI | 4.01% | 7.30% | 6.15% | 7.58% | 6.01% | 4.14% | 2.26% | 1.21% | 2.64% | 1.84% | 2.26% |
| INO | 26.53% | 2.05% | 1.93% | 1.74% | 1.29% | 0.82% | 0.64% | 1.10% | 3.14% | 2.53% | 9.50% |
| ITA | 1.35% | 11.08% | 9.46% | 5.80% | 5.92% | 2.87% | 2.86% | 3.02% | 2.48% | 2.30% | 1.81% |
| JPN | 2.79% | 3.29% | 3.67% | 4.45% | 5.80% | 7.75% | 4.62% | 2.64% | 1.65% | 0.69% | 0.45% |
| KOR | 0.72% | 2.00% | 3.67% | 3.30% | 3.76% | 3.21% | 2.59% | 2.42% | 1.49% | 1.15% | 0.90% |
| MAL | 0.72% | 6.67% | 8.45% | 8.13% | 6.97% | 3.41% | 2.29% | 1.65% | 2.31% | 2.53% | 2.71% |
| MEX | 5.70% | 7.61% | 5.97% | 4.91% | 4.75% | 2.84% | 3.27% | 2.80% | 3.96% | 1.84% | 7.69% |
| NET | 1.73% | 3.87% | 3.67% | 4.45% | 5.65% | 5.48% | 7.04% | 4.23% | 3.96% | 2.76% | 2.26% |
| POL | 2.03% | 2.22% | 2.85% | 3.52% | 3.28% | 5.53% | 7.45% | 6.48% | 4.95% | 4.38% | 3.17% |
| RUS | 4.69% | 9.12% | 6.43% | 6.48% | 5.05% | 3.60% | 2.53% | 1.98% | 1.82% | 2.53% | 1.36% |
| SIN | 2.53% | 5.74% | 4.68% | 5.08% | 5.02% | 4.11% | 3.87% | 5.05% | 6.44% | 7.60% | 7.24% |
| SPA | 6.55% | 5.07% | 5.79% | 3.05% | 3.34% | 2.44% | 2.26% | 1.70% | 2.48% | 2.76% | 3.17% |
| THA | 12.93% | 5.20% | 3.49% | 4.40% | 3.55% | 2.10% | 1.48% | 3.35% | 5.61% | 6.91% | 14.03% |
| UK | 5.41% | 3.34% | 2.66% | 3.56% | 3.82% | 4.82% | 4.78% | 2.86% | 2.64% | 1.61% | 2.26% |
| USA | 2.58% | 2.09% | 3.67% | 2.24% | 3.49% | 3.55% | 5.22% | 8.35% | 9.74% | 7.60% | 14.03% |
| Overall | 11.29% | 10.72% | 5.19% | 11.26% | 15.87% | 16.81% | 14.16% | 8.68% | 2.89% | 2.07% | 1.05% |

| Current Dietary Practices: Pig/Pork Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 4.02% | 6.98% | 5.03% | 7.32% | 4.86% | 5.12% | 3.77% | 2.20% | 2.19% | 1.03% | 0.89% |
| BRA | 4.16% | 7.13% | 6.42% | 6.45% | 4.77% | 5.12% | 4.04% | 3.13% | 3.61% | 2.89% | 1.78% |
| CAN | 3.38% | 5.29% | 3.52% | 4.50% | 4.77% | 5.12% | 4.78% | 2.87% | 2.32% | 2.47% | 1.33% |
| CHL | 3.68% | 8.28% | 6.42% | 7.57% | 5.53% | 5.17% | 2.65% | 1.84% | 2.19% | 1.65% | 0.89% |
| CHN | 0.51% | 1.00% | 4.40% | 2.46% | 3.24% | 3.30% | 5.22% | 11.12% | 13.66% | 11.75% | 8.00% |
| COL | 1.68% | 5.44% | 4.65% | 7.27% | 4.07% | 5.41% | 6.21% | 4.66% | 4.38% | 5.57% | 2.22% |
| FRA | 1.15% | 1.84% | 4.65% | 3.48% | 5.20% | 6.45% | 7.73% | 6.30% | 3.87% | 3.30% | 1.78% |
| GER | 3.01% | 2.68% | 3.27% | 4.30% | 4.70% | 6.16% | 5.19% | 4.41% | 2.58% | 3.30% | 2.22% |
| INI | 4.00% | 6.52% | 4.40% | 4.50% | 6.06% | 4.98% | 4.14% | 3.69% | 3.74% | 3.09% | 1.33% |
| INO | 17.69% | 4.83% | 2.52% | 1.64% | 0.96% | 0.40% | 0.78% | 0.77% | 1.29% | 3.71% | 4.00% |
| ITA | 20.12% | 5.06% | 2.77% | 1.94% | 1.32% | 0.72% | 0.54% | 0.51% | 0.52% | 1.03% | 2.22% |
| JPN | 2.21% | 4.83% | 5.91% | 7.11% | 5.96% | 6.82% | 4.14% | 2.00% | 1.93% | 0.82% | 0.89% |
| KOR | 0.35% | 1.30% | 1.89% | 1.23% | 2.45% | 3.30% | 4.78% | 6.05% | 2.32% | 1.86% | 0.89% |
| MAL | 0.35% | 3.22% | 5.79% | 4.96% | 8.44% | 5.73% | 5.16% | 3.43% | 3.48% | 2.27% | 3.11% |
| MEX | 13.40% | 2.38% | 2.39% | 2.25% | 2.61% | 1.63% | 2.58% | 4.30% | 2.71% | 3.09% | 4.00% |
| NET | 1.87% | 6.13% | 5.66% | 7.27% | 6.45% | 6.05% | 4.21% | 3.13% | 3.35% | 2.06% | 0.44% |
| POL | 3.84% | 4.06% | 3.90% | 2.97% | 3.81% | 4.18% | 6.31% | 5.48% | 3.61% | 5.36% | 2.67% |
| RUS | 1.44% | 2.45% | 4.40% | 5.58% | 5.82% | 5.81% | 6.72% | 5.28% | 4.51% | 1.44% | 1.33% |
| SIN | 2.21% | 4.68% | 5.53% | 5.02% | 5.10% | 4.74% | 4.68% | 6.10% | 5.93% | 7.42% | 4.44% |
| SPA | 2.98% | 2.99% | 2.89% | 2.41% | 2.65% | 2.32% | 4.38% | 5.89% | 8.38% | 5.15% | 4.89% |
| THA | 1.49% | 2.91% | 3.52% | 2.15% | 1.95% | 2.35% | 3.53% | 10.66% | 16.37% | 23.09% | 42.22% |
| UK | 4.29% | 5.37% | 4.78% | 3.84% | 4.40% | 4.56% | 3.73% | 2.61% | 1.93% | 1.44% | 1.78% |
| USA | 2.18% | 4.60% | 5.28% | 3.79% | 4.90% | 4.56% | 4.75% | 3.59% | 5.15% | 6.19% | 6.67% |
| Overall | 17.90% | 6.22% | 3.79% | 9.32% | 14.41% | 17.90% | 14.06% | 9.31% | 3.70% | 2.31% | 1.07% |

| Current Dietary Practices: Other Land Animals Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 6.40% | 4.77% | 4.12% | 4.50% | 3.66% | 3.44% | 3.42% | 2.57% | 4.10% | 2.31% | 2.11% |
| BRA | 5.83% | 3.27% | 2.89% | 4.80% | 3.82% | 4.49% | 5.16% | 4.28% | 6.15% | 9.51% | 3.16% |
| CAN | 4.83% | 4.63% | 3.25% | 3.90% | 3.94% | 4.63% | 4.08% | 2.99% | 2.05% | 2.83% | 2.11% |
| CHL | 5.68% | 4.19% | 4.56% | 4.16% | 4.46% | 4.92% | 3.15% | 3.51% | 3.07% | 2.57% | 2.11% |
| CHN | 2.25% | 3.82% | 5.44% | 5.36% | 6.39% | 4.95% | 3.97% | 5.13% | 4.71% | 3.86% | 4.21% |
| COL | 4.98% | 4.44% | 4.04% | 5.53% | 3.21% | 4.56% | 5.76% | 4.36% | 3.28% | 7.20% | 2.63% |
| FRA | 2.25% | 2.53% | 5.53% | 3.77% | 5.71% | 8.00% | 8.86% | 5.90% | 3.07% | 3.08% | 3.16% |
| GER | 3.78% | 3.16% | 3.60% | 4.80% | 5.30% | 6.57% | 3.48% | 4.53% | 3.07% | 3.86% | 2.63% |
| INI | 5.81% | 9.95% | 6.23% | 4.50% | 3.09% | 2.33% | 1.90% | 1.11% | 1.64% | 1.54% | 1.58% |
| INO | 9.10% | 3.31% | 2.28% | 2.10% | 2.81% | 1.90% | 2.28% | 1.97% | 4.10% | 3.86% | 8.95% |
| ITA | 2.47% | 6.13% | 7.37% | 5.70% | 5.02% | 3.70% | 5.33% | 7.01% | 5.74% | 6.68% | 4.21% |
| JPN | 4.12% | 4.41% | 4.82% | 5.10% | 5.54% | 5.85% | 4.29% | 2.40% | 2.87% | 1.54% | 2.63% |
| KOR | 2.42% | 3.82% | 2.89% | 2.49% | 2.73% | 2.76% | 2.28% | 2.65% | 1.02% | 1.29% | 0.53% |
| MAL | 3.04% | 5.91% | 5.35% | 6.43% | 5.66% | 4.05% | 3.37% | 3.51% | 3.89% | 3.08% | 3.68% |
| MEX | 3.97% | 3.49% | 4.30% | 4.46% | 5.18% | 3.73% | 5.16% | 6.07% | 7.17% | 6.68% | 10.00% |
| NET | 3.93% | 4.55% | 4.65% | 5.75% | 4.90% | 5.85% | 5.05% | 3.85% | 3.69% | 3.86% | 0.53% |
| POL | 5.24% | 4.48% | 3.60% | 3.13% | 4.38% | 5.10% | 3.70% | 3.93% | 2.87% | 2.06% | 2.11% |
| RUS | 4.00% | 4.11% | 6.14% | 5.57% | 4.70% | 5.06% | 5.54% | 4.11% | 3.48% | 2.31% | 3.68% |
| SIN | 3.88% | 4.99% | 5.79% | 4.33% | 4.70% | 3.95% | 4.89% | 6.42% | 6.35% | 5.66% | 4.74% |
| SPA | 3.49% | 3.60% | 2.19% | 2.57% | 2.73% | 3.05% | 4.46% | 5.56% | 6.15% | 5.14% | 5.79% |
| THA | 3.54% | 2.75% | 3.51% | 3.64% | 3.94% | 3.41% | 5.38% | 9.84% | 12.30% | 16.45% | 17.89% |
| UK | 4.83% | 4.11% | 3.16% | 3.69% | 4.02% | 4.02% | 3.59% | 3.34% | 2.46% | 0.77% | 3.68% |
| USA | 4.13% | 3.56% | 4.30% | 3.69% | 4.10% | 3.70% | 4.89% | 4.96% | 6.76% | 3.86% | 7.89% |
| Overall | 25.85% | 12.99% | 5.44% | 11.12% | 11.87% | 13.29% | 8.78% | 5.58% | 2.33% | 1.86% | 0.91% |

| Current Dietary Practices: Chicken and Other Fowl Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 6.49% | 4.14% | 3.38% | 3.52% | 3.19% | 4.49% | 5.03% | 5.67% | 4.09% | 3.36% | 1.62% |
| BRA | 4.67% | 3.92% | 4.11% | 4.36% | 3.39% | 4.05% | 4.55% | 6.04% | 7.14% | 8.07% | 4.55% |
| CAN | 4.41% | 4.14% | 4.11% | 2.73% | 3.80% | 3.81% | 5.38% | 4.46% | 4.26% | 2.86% | 2.27% |
| CHL | 5.45% | 4.14% | 3.82% | 5.14% | 4.95% | 5.68% | 4.44% | 3.44% | 3.22% | 2.69% | 1.62% |
| CHN | 1.64% | 5.04% | 6.31% | 6.25% | 5.80% | 4.25% | 3.68% | 3.34% | 3.57% | 4.20% | 1.95% |
| COL | 1.99% | 5.26% | 2.94% | 4.56% | 3.12% | 3.91% | 6.14% | 5.85% | 5.13% | 6.55% | 3.90% |
| FRA | 3.55% | 2.80% | 4.26% | 3.39% | 3.94% | 6.12% | 5.86% | 4.61% | 3.48% | 1.34% | 1.62% |
| GER | 2.68% | 2.69% | 3.23% | 4.30% | 5.26% | 6.41% | 4.48% | 3.41% | 2.00% | 2.86% | 1.30% |
| INI | 7.44% | 8.29% | 6.61% | 6.71% | 6.89% | 4.56% | 3.75% | 2.04% | 2.18% | 2.02% | 1.30% |
| INO | 23.01% | 10.64% | 7.20% | 4.30% | 4.00% | 2.67% | 1.72% | 1.46% | 2.61% | 3.70% | 6.49% |
| ITA | 0.87% | 5.82% | 3.96% | 5.08% | 5.80% | 3.49% | 3.84% | 6.26% | 6.53% | 6.22% | 8.12% |
| JPN | 5.10% | 5.15% | 4.11% | 6.18% | 6.04% | 6.70% | 4.23% | 1.89% | 1.04% | 1.34% | 0.97% |
| KOR | 1.47% | 2.24% | 3.08% | 2.08% | 2.75% | 3.25% | 3.17% | 2.57% | 1.22% | 1.68% | 1.62% |
| MAL | 1.04% | 6.49% | 9.40% | 9.83% | 8.48% | 4.44% | 2.39% | 2.07% | 2.18% | 1.85% | 2.27% |
| MEX | 3.55% | 4.14% | 4.11% | 3.91% | 3.29% | 2.94% | 4.07% | 6.41% | 7.05% | 9.58% | 11.69% |
| NET | 2.77% | 4.70% | 4.99% | 5.08% | 5.06% | 5.46% | 5.17% | 4.24% | 3.05% | 3.53% | 0.97% |
| POL | 3.89% | 2.91% | 3.08% | 3.84% | 3.77% | 5.99% | 5.29% | 3.65% | 3.22% | 2.35% | 0.97% |
| RUS | 3.37% | 2.69% | 2.79% | 5.14% | 4.61% | 5.75% | 5.29% | 4.65% | 3.66% | 2.02% | 0.65% |
| SIN | 1.73% | 1.79% | 1.91% | 3.26% | 4.34% | 4.37% | 4.99% | 6.32% | 6.70% | 8.07% | 4.55% |
| SPA | 1.30% | 2.58% | 3.23% | 1.82% | 2.27% | 2.11% | 3.47% | 5.64% | 8.70% | 5.04% | 9.09% |
| THA | 2.51% | 3.70% | 4.99% | 3.32% | 2.24% | 2.33% | 3.38% | 6.69% | 10.88% | 15.63% | 21.75% |
| UK | 7.27% | 4.26% | 2.94% | 2.54% | 3.26% | 4.08% | 4.80% | 3.93% | 2.87% | 1.85% | 3.25% |
| USA | 3.81% | 2.46% | 5.43% | 2.67% | 3.73% | 3.15% | 4.90% | 5.36% | 5.22% | 3.19% | 7.47% |
| Overall | 5.51% | 4.26% | 3.25% | 7.33% | 14.06% | 19.66% | 20.75% | 15.40% | 5.48% | 2.84% | 1.47% |

| Current Dietary Practices: Fish Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 9.25% | 7.80% | 7.14% | 6.74% | 3.91% | 3.73% | 2.75% | 1.71% | 1.47% | 2.14% | 0.79% |
| BRA | 5.68% | 6.31% | 6.03% | 6.90% | 4.40% | 4.45% | 3.68% | 2.85% | 3.60% | 2.78% | 4.37% |
| CAN | 7.27% | 6.17% | 4.62% | 4.61% | 3.73% | 4.20% | 3.75% | 2.11% | 2.40% | 2.78% | 2.38% |
| CHL | 3.83% | 4.47% | 5.73% | 6.31% | 6.02% | 5.17% | 2.94% | 2.05% | 2.80% | 1.50% | 0.40% |
| CHN | 0.86% | 2.98% | 4.62% | 3.43% | 3.94% | 4.45% | 5.62% | 5.94% | 5.61% | 5.14% | 3.97% |
| COL | 3.44% | 6.74% | 5.23% | 7.61% | 4.54% | 3.96% | 4.10% | 3.42% | 4.54% | 2.57% | 3.57% |
| FRA | 2.64% | 1.99% | 2.11% | 2.80% | 4.28% | 5.57% | 8.34% | 5.59% | 3.60% | 2.57% | 1.98% |
| GER | 3.24% | 3.33% | 2.71% | 3.27% | 4.05% | 6.75% | 5.33% | 2.74% | 2.27% | 2.78% | 0.79% |
| INI | 6.54% | 6.38% | 6.23% | 5.40% | 6.66% | 4.60% | 2.42% | 1.54% | 2.54% | 1.07% | 2.78% |
| INO | 18.57% | 7.52% | 4.62% | 2.84% | 2.66% | 1.60% | 2.13% | 3.71% | 4.41% | 7.71% | 9.92% |
| ITA | 1.26% | 3.05% | 4.32% | 2.60% | 3.42% | 2.57% | 6.66% | 11.19% | 9.88% | 13.70% | 14.68% |
| JPN | 3.77% | 2.84% | 2.91% | 4.30% | 5.09% | 6.39% | 5.11% | 3.31% | 1.60% | 1.28% | 0.79% |
| KOR | 0.33% | 0.85% | 1.81% | 1.30% | 2.55% | 3.12% | 3.94% | 5.31% | 3.74% | 1.07% | 1.19% |
| MAL | 0.99% | 3.97% | 7.44% | 5.88% | 7.00% | 4.26% | 3.20% | 3.20% | 2.40% | 3.00% | 2.78% |
| MEX | 2.12% | 2.70% | 3.52% | 2.21% | 3.21% | 2.89% | 5.59% | 11.07% | 10.15% | 12.21% | 13.10% |
| NET | 3.97% | 7.80% | 7.24% | 8.60% | 5.12% | 3.98% | 2.84% | 2.23% | 1.87% | 2.57% | 0.79% |
| POL | 4.82% | 3.62% | 2.41% | 3.98% | 4.75% | 6.89% | 3.72% | 1.88% | 1.20% | 2.14% | 1.59% |
| RUS | 1.98% | 4.33% | 4.92% | 5.17% | 5.79% | 6.87% | 3.59% | 2.00% | 1.60% | 2.14% | 1.98% |
| SIN | 1.65% | 2.34% | 3.52% | 4.14% | 6.05% | 5.61% | 5.66% | 3.25% | 4.27% | 5.14% | 2.38% |
| SPA | 1.06% | 2.20% | 2.31% | 2.05% | 2.66% | 2.51% | 5.14% | 8.90% | 6.81% | 4.93% | 4.37% |
| THA | 1.98% | 2.77% | 1.91% | 1.97% | 2.43% | 2.49% | 5.79% | 10.50% | 18.02% | 15.42% | 18.65% |
| UK | 7.34% | 3.40% | 3.82% | 3.75% | 3.18% | 4.55% | 4.46% | 2.68% | 2.40% | 2.14% | 1.59% |
| USA | 7.40% | 6.45% | 4.82% | 4.14% | 4.54% | 3.39% | 3.23% | 2.80% | 2.80% | 3.21% | 5.16% |
| Overall | 7.22% | 6.73% | 4.75% | 12.10% | 16.48% | 22.62% | 14.76% | 8.36% | 3.57% | 2.23% | 1.20% |

| Current Dietary Practices: Shrimp, Octopi, or Other Sea Animals Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 9.48% | 6.49% | 4.14% | 3.19% | 2.14% | 1.40% | 1.87% | 1.12% | 1.16% | 1.79% | 1.24% |
| BRA | 8.95% | 6.26% | 4.14% | 3.26% | 2.70% | 2.63% | 2.60% | 1.62% | 2.08% | 3.94% | 3.73% |
| CAN | 5.07% | 4.39% | 4.55% | 3.45% | 4.31% | 4.27% | 3.46% | 2.49% | 3.24% | 1.79% | 4.35% |
| CHL | 4.85% | 5.16% | 5.19% | 6.30% | 3.88% | 3.57% | 2.45% | 2.99% | 2.78% | 1.79% | 1.86% |
| CHN | 0.80% | 2.90% | 3.79% | 3.76% | 5.69% | 7.80% | 7.71% | 6.72% | 7.41% | 6.81% | 3.73% |
| COL | 6.18% | 6.09% | 3.79% | 5.83% | 3.42% | 2.42% | 3.17% | 3.11% | 3.47% | 4.66% | 3.73% |
| FRA | 1.66% | 3.83% | 5.19% | 5.83% | 7.47% | 6.61% | 4.18% | 4.36% | 3.70% | 2.51% | 1.86% |
| GER | 2.92% | 5.26% | 5.42% | 5.67% | 4.61% | 4.52% | 3.32% | 3.11% | 2.31% | 5.02% | 1.24% |
| INI | 7.97% | 6.52% | 4.55% | 3.73% | 2.90% | 2.71% | 1.66% | 2.12% | 2.08% | 3.23% | 2.48% |
| INO | 11.34% | 2.26% | 2.39% | 2.00% | 1.41% | 2.09% | 2.31% | 3.11% | 5.32% | 7.17% | 11.80% |
| ITA | 1.28% | 4.16% | 4.08% | 4.92% | 5.53% | 6.73% | 8.94% | 7.85% | 7.41% | 5.73% | 6.83% |
| JPN | 2.21% | 3.83% | 5.71% | 5.79% | 6.05% | 6.20% | 4.76% | 3.86% | 2.78% | 1.79% | 1.86% |
| KOR | 0.29% | 1.06% | 2.45% | 2.85% | 5.00% | 5.54% | 4.18% | 2.99% | 0.46% | 1.79% | 0.62% |
| MAL | 0.71% | 4.06% | 6.29% | 6.39% | 7.21% | 5.17% | 4.11% | 3.61% | 4.40% | 3.94% | 3.11% |
| MEX | 1.31% | 2.36% | 3.61% | 4.64% | 5.50% | 5.54% | 10.89% | 10.83% | 7.41% | 5.38% | 9.32% |
| NET | 3.21% | 6.36% | 6.47% | 6.76% | 5.07% | 3.49% | 2.60% | 2.74% | 3.24% | 2.15% | 0.62% |
| POL | 7.09% | 4.03% | 4.31% | 3.60% | 3.92% | 3.69% | 2.31% | 1.99% | 2.08% | 4.66% | 1.24% |
| RUS | 8.55% | 5.96% | 5.01% | 4.07% | 2.01% | 2.71% | 1.59% | 2.12% | 3.47% | 1.79% | 1.86% |
| SIN | 2.88% | 6.16% | 7.28% | 5.89% | 5.07% | 3.61% | 3.46% | 2.24% | 2.78% | 3.58% | 5.59% |
| SPA | 1.04% | 2.40% | 1.69% | 2.35% | 4.61% | 5.95% | 8.87% | 6.85% | 6.25% | 5.02% | 3.73% |
| THA | 0.91% | 1.56% | 2.62% | 2.85% | 4.57% | 5.79% | 9.73% | 17.93% | 19.91% | 19.00% | 21.74% |
| UK | 7.62% | 3.99% | 2.91% | 2.76% | 3.13% | 2.96% | 1.95% | 2.49% | 2.31% | 2.51% | 1.24% |
| USA | 3.68% | 4.93% | 4.43% | 4.13% | 3.82% | 4.60% | 3.89% | 3.74% | 3.94% | 3.94% | 6.21% |
| Overall | 21.53% | 14.33% | 8.18% | 15.23% | 14.49% | 11.62% | 6.62% | 3.83% | 2.06% | 1.33% | 0.77% |

| Current Dietary Practices: Eggs Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 4.26% | 3.86% | 3.91% | 2.32% | 3.16% | 3.40% | 4.43% | 6.38% | 5.64% | 4.49% | 0.61% |
| BRA | 5.48% | 3.68% | 4.28% | 3.05% | 3.10% | 2.89% | 4.50% | 4.55% | 6.75% | 7.16% | 6.57% |
| CAN | 6.85% | 5.33% | 4.28% | 4.27% | 4.79% | 4.42% | 4.65% | 3.88% | 3.33% | 3.56% | 2.14% |
| CHL | 3.81% | 3.68% | 4.47% | 5.13% | 3.59% | 5.38% | 5.39% | 4.53% | 4.23% | 3.74% | 2.29% |
| CHN | 0.76% | 2.57% | 4.47% | 2.32% | 2.61% | 2.69% | 2.88% | 4.01% | 5.89% | 10.63% | 4.74% |
| COL | 1.37% | 4.78% | 3.91% | 2.20% | 2.45% | 2.01% | 3.06% | 5.03% | 7.13% | 10.23% | 9.17% |
| FRA | 2.13% | 2.02% | 3.91% | 3.66% | 4.19% | 5.85% | 7.36% | 5.48% | 3.08% | 1.56% | 0.92% |
| GER | 3.50% | 4.78% | 3.54% | 6.96% | 6.96% | 8.85% | 5.26% | 2.48% | 2.01% | 1.11% | 1.22% |
| INI | 5.18% | 5.70% | 8.19% | 7.08% | 6.04% | 7.69% | 5.18% | 3.72% | 2.05% | 1.51% | 1.99% |
| INO | 25.57% | 11.21% | 8.75% | 4.52% | 4.13% | 2.11% | 2.66% | 2.82% | 3.37% | 4.36% | 6.12% |
| ITA | 0.61% | 3.86% | 2.98% | 3.05% | 2.99% | 2.18% | 3.46% | 6.63% | 8.20% | 4.98% | 10.40% |
| JPN | 5.02% | 4.41% | 5.77% | 7.33% | 8.11% | 11.27% | 5.41% | 1.74% | 0.90% | 0.36% | 0.31% |
| KOR | 1.22% | 0.74% | 1.68% | 2.56% | 2.12% | 2.04% | 2.23% | 3.09% | 3.20% | 4.36% | 2.45% |
| MAL | 0.91% | 2.94% | 2.23% | 6.35% | 4.73% | 3.95% | 3.97% | 4.89% | 4.19% | 6.67% | 3.21% |
| MEX | 4.26% | 3.31% | 4.66% | 2.56% | 3.48% | 2.62% | 4.15% | 6.06% | 4.27% | 5.20% | 9.02% |
| NET | 3.20% | 5.88% | 4.47% | 6.11% | 4.35% | 3.95% | 4.07% | 5.48% | 5.25% | 5.03% | 2.75% |
| POL | 3.65% | 4.23% | 4.47% | 5.74% | 5.39% | 6.19% | 5.72% | 3.97% | 2.52% | 1.78% | 1.68% |
| RUS | 1.52% | 3.49% | 3.54% | 4.52% | 6.20% | 6.57% | 7.06% | 4.31% | 2.69% | 1.65% | 1.22% |
| SIN | 2.59% | 2.39% | 2.42% | 4.52% | 4.30% | 4.46% | 5.24% | 5.30% | 4.70% | 4.49% | 3.67% |
| SPA | 0.91% | 2.39% | 3.54% | 1.95% | 3.16% | 1.91% | 2.96% | 4.19% | 5.64% | 4.76% | 3.52% |
| THA | 1.37% | 4.04% | 3.54% | 2.44% | 2.23% | 1.60% | 1.75% | 4.60% | 8.59% | 8.23% | 21.41% |
| UK | 8.37% | 8.64% | 4.28% | 5.74% | 5.66% | 4.32% | 4.96% | 3.11% | 2.35% | 1.51% | 1.38% |
| USA | 7.46% | 6.07% | 6.70% | 5.62% | 6.26% | 3.64% | 3.67% | 3.76% | 4.02% | 2.62% | 3.21% |
| Overall | 3.13% | 2.59% | 2.56% | 3.91% | 8.77% | 14.01% | 18.86% | 21.16% | 11.17% | 10.72% | 3.12% |

| Current Dietary Practices: Dairy Frequency Table | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | Never | 1-6 times per year | 7-11 times per year | 1 time per month | 2-3 times per month | 1 time per week | 2 times per week | 3-4 times per week | 5-6 times per week | 1 time per day | 2 or more times per day |
| ARG | 6.40% | 3.02% | 4.84% | 4.58% | 2.62% | 3.97% | 4.14% | 4.48% | 5.14% | 5.19% | 3.70% |
| BRA | 7.23% | 6.70% | 4.84% | 5.00% | 4.24% | 4.24% | 5.04% | 4.43% | 4.86% | 4.98% | 3.23% |
| CAN | 5.42% | 5.62% | 4.36% | 2.50% | 3.70% | 3.11% | 3.81% | 3.94% | 4.39% | 4.59% | 5.13% |
| CHL | 6.40% | 4.54% | 4.36% | 3.61% | 5.32% | 6.50% | 4.91% | 4.79% | 4.05% | 4.27% | 1.90% |
| CHN | 1.39% | 2.81% | 4.36% | 3.89% | 3.24% | 4.19% | 3.52% | 4.35% | 5.41% | 5.79% | 1.85% |
| COL | 2.78% | 4.10% | 5.57% | 5.97% | 3.39% | 2.85% | 4.05% | 4.69% | 5.41% | 5.97% | 4.13% |
| FRA | 3.62% | 2.16% | 3.39% | 2.36% | 3.08% | 3.33% | 2.95% | 3.79% | 4.73% | 7.68% | 5.93% |
| GER | 2.50% | 3.24% | 2.66% | 3.19% | 3.93% | 4.62% | 3.73% | 4.22% | 4.35% | 4.96% | 5.77% |
| INI | 4.31% | 3.89% | 6.30% | 4.31% | 4.01% | 4.35% | 4.34% | 5.12% | 5.10% | 4.57% | 4.07% |
| INO | 8.48% | 4.97% | 4.60% | 4.72% | 2.93% | 2.79% | 2.01% | 2.55% | 2.89% | 6.32% | 8.68% |
| ITA | 4.31% | 7.34% | 5.57% | 5.83% | 7.78% | 4.40% | 4.26% | 4.82% | 3.98% | 4.38% | 4.07% |
| JPN | 2.92% | 2.38% | 4.60% | 5.69% | 5.62% | 8.16% | 8.60% | 6.16% | 3.30% | 1.50% | 1.16% |
| KOR | 1.25% | 1.73% | 3.39% | 2.92% | 2.70% | 3.17% | 1.68% | 2.24% | 2.28% | 3.53% | 3.23% |
| MAL | 2.78% | 5.83% | 6.54% | 7.22% | 7.55% | 6.50% | 5.81% | 3.91% | 3.50% | 3.57% | 1.85% |
| MEX | 10.57% | 9.72% | 5.81% | 6.81% | 6.93% | 5.59% | 5.49% | 5.18% | 2.35% | 2.42% | 2.38% |
| NET | 5.01% | 6.05% | 5.08% | 5.83% | 5.39% | 4.62% | 5.20% | 5.12% | 5.14% | 4.24% | 1.96% |
| POL | 3.89% | 2.16% | 2.42% | 4.31% | 3.39% | 3.44% | 3.81% | 3.81% | 4.63% | 5.17% | 6.51% |
| RUS | 1.11% | 3.46% | 2.66% | 3.06% | 3.54% | 5.53% | 7.13% | 6.62% | 5.95% | 2.31% | 3.07% |
| SIN | 3.06% | 2.16% | 0.97% | 2.64% | 4.08% | 4.30% | 3.73% | 4.76% | 6.19% | 4.66% | 6.30% |
| SPA | 2.78% | 4.32% | 4.36% | 4.17% | 4.01% | 3.44% | 4.59% | 4.12% | 3.54% | 2.54% | 2.28% |
| THA | 2.64% | 3.89% | 4.60% | 5.14% | 4.78% | 3.65% | 3.93% | 4.17% | 5.20% | 4.66% | 6.40% |
| UK | 4.31% | 4.75% | 3.15% | 2.22% | 3.16% | 3.54% | 2.66% | 3.19% | 3.74% | 3.34% | 10.69% |
| USA | 6.82% | 5.18% | 5.57% | 4.03% | 4.62% | 3.71% | 4.63% | 3.53% | 3.88% | 3.37% | 5.71% |
| Overall | 3.43% | 2.21% | 1.97% | 3.43% | 6.19% | 8.88% | 11.65% | 18.52% | 14.02% | 20.68% | 9.01% |

MFA Awareness Variables

| **Variable Name** | **Do you know the organization Mercy For Animals?** | |
| --- | --- | --- |
| mfa\_know | 1 | Yes |
| 2 | No |
| 3 | Unsure |
|  | **Have you seen the following logos?**  Icon  Description automatically generated | |
| mfa\_logo | 1 | Yes |
| 2 | No |
| 3 | Unsure |
|  | **What is your opinion of Mercy For Animals?** | |
| mfa\_op | 1 | Highly Unfavorable |
| 2 | Unfavorable |
| 3 | Neutral |
| 4 | Favorable |
| 5 | Highly Favorable |

Notes:

1. Participants only responded to mfa\_op if they selected ‘Yes’ or “Unsure’ to mfa\_know or mfa\_logo.

| mfa\_know Frequency Table | | | |
| --- | --- | --- | --- |
| Country | Yes | No | Unsure |
| ARG | 3.36% | 4.81% | 4.55% |
| BRA | 5.29% | 4.40% | 5.51% |
| CAN | 2.13% | 5.08% | 2.58% |
| CHL | 3.48% | 4.79% | 4.66% |
| CHN | 7.93% | 3.36% | 3.16% |
| COL | 3.72% | 4.85% | 5.20% |
| FRA | 2.10% | 5.57% | 1.19% |
| GER | 2.25% | 5.51% | 3.55% |
| INI | 12.16% | 1.83% | 5.20% |
| INO | 10.23% | 3.00% | 5.32% |
| ITA | 3.24% | 5.35% | 2.08% |
| JPN | 0.58% | 3.38% | 1.93% |
| KOR | 2.76% | 4.36% | 7.59% |
| MAL | 9.31% | 2.70% | 6.63% |
| MEX | 5.56% | 4.36% | 5.01% |
| NET | 1.91% | 5.47% | 2.04% |
| POL | 3.60% | 4.53% | 6.78% |
| RUS | 2.85% | 4.94% | 5.63% |
| SIN | 3.68% | 3.39% | 3.78% |
| SPA | 2.61% | 5.44% | 3.47% |
| THA | 6.91% | 3.11% | 8.79% |
| UK | 1.47% | 5.00% | 2.39% |
| USA | 2.85% | 4.76% | 2.97% |
| Overall | 19.73% | 67.90% | 12.38% |

| mfa\_logo Frequency Table | | | |
| --- | --- | --- | --- |
| Country | Yes | No | Unsure |
| ARG | 3.51% | 4.85% | 4.42% |
| BRA | 6.02% | 4.04% | 6.02% |
| CAN | 1.91% | 5.36% | 1.95% |
| CHL | 3.80% | 4.60% | 5.57% |
| CHN | 6.49% | 3.44% | 4.29% |
| COL | 5.40% | 4.32% | 5.26% |
| FRA | 2.34% | 5.57% | 1.15% |
| GER | 2.50% | 5.50% | 3.80% |
| INI | 10.26% | 2.06% | 5.00% |
| INO | 9.51% | 2.93% | 5.31% |
| ITA | 3.37% | 5.32% | 2.21% |
| JPN | 0.66% | 3.42% | 2.21% |
| KOR | 3.37% | 4.32% | 7.52% |
| MAL | 7.68% | 3.09% | 6.24% |
| MEX | 6.26% | 4.03% | 5.26% |
| NET | 1.93% | 5.53% | 2.30% |
| POL | 3.67% | 4.60% | 6.81% |
| RUS | 3.74% | 4.76% | 5.62% |
| SIN | 3.35% | 3.66% | 2.79% |
| SPA | 2.98% | 5.39% | 3.58% |
| THA | 7.16% | 3.09% | 7.96% |
| UK | 1.46% | 5.15% | 2.30% |
| USA | 2.65% | 4.97% | 2.43% |
| Overall | 23.23% | 65.98% | 10.78% |

| mfa\_op Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 3.92 | 0.91 | 195 |
| BRA | 4.17 | 0.87 | 306 |
| CAN | 3.88 | 1.08 | 115 |
| CHL | 3.97 | 0.87 | 199 |
| CHN | 4.23 | 0.70 | 362 |
| COL | 3.92 | 0.85 | 266 |
| FRA | 3.78 | 0.92 | 126 |
| GER | 3.82 | 0.88 | 136 |
| INI | 4.29 | 0.95 | 565 |
| INO | 4.16 | 0.72 | 478 |
| ITA | 3.85 | 1.02 | 170 |
| JPN | 2.92 | 1.11 | 36 |
| KOR | 3.68 | 0.84 | 170 |
| MAL | 3.97 | 0.80 | 427 |
| MEX | 4.07 | 0.86 | 325 |
| NET | 3.95 | 0.86 | 108 |
| POL | 3.86 | 0.80 | 201 |
| RUS | 3.76 | 0.75 | 192 |
| SIN | 3.90 | 0.92 | 182 |
| SPA | 3.91 | 0.86 | 159 |
| THA | 4.03 | 0.83 | 369 |
| UK | 3.68 | 1.04 | 82 |
| USA | 3.92 | 1.03 | 153 |
| Overall | 4.00 | 0.88 | 5322 |

Demographics

| **Variable Name** | **Age: In what year were you born?** | |
| --- | --- | --- |
| age | (Responses are converted into years of age) | |
|  | **Political Orientation: Which of the following best describes your political orientation using the following scale?** | |
| po | 1 | Left (or liberal) |
| 2 |  |
| 3 |  |
| 4 | Center |
| 5 |  |
| 6 |  |
| 7 | Right (or conservative) |
|  | **Number of Wage Earners in Household: How many people in your household have an income?** | |
| numwe |  | |
|  | **Education: How many years of education have you completed?** | |
| education |  | |
|  | **Residency: Which of the following best describes the type of place you live in?** | |
| residence | 1 | Urban |
| 2 | Rural |
| 3 | Suburban |
|  | **Postal Code: What is your postal code?** | |
| postalcode |  | |
|  | **Gender: What is your gender?** | |
|  | 1 | Male |
|  | 2 | Female |
|  | 3 | Non-binary |
|  | 4 | Other |
|  | 5 | Prefer not to say |
|  | **Attention Check: Which of the following is a fruit?** | |
|  | 1 | Elephant |
|  | 2 | Boat |
|  | 3 | Apple |
|  | 4 | Lightbulb |

Notes:

1. We do not provide descriptives from the Attention Check Item as participants were filtered out if they did not select Apple.

| Age Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 41.47 | 14.80 | 942 |
| BRA | 39.34 | 13.54 | 988 |
| CAN | 45.75 | 16.25 | 878 |
| CHL | 41.28 | 14.86 | 947 |
| CHN | 39.06 | 12.41 | 889 |
| COL | 36.60 | 11.79 | 979 |
| FRA | 47.45 | 15.08 | 911 |
| GER | 47.45 | 15.21 | 969 |
| INI | 36.49 | 12.94 | 898 |
| INO | 36.67 | 12.28 | 988 |
| ITA | 47.18 | 14.64 | 950 |
| JPN | 51.15 | 15.81 | 555 |
| KOR | 41.62 | 14.02 | 932 |
| MAL | 38.45 | 13.43 | 942 |
| MEX | 38.21 | 13.47 | 981 |
| NET | 47.66 | 16.19 | 911 |
| POL | 43.91 | 15.09 | 970 |
| RUS | 40.39 | 13.40 | 967 |
| SIN | 42.29 | 13.88 | 733 |
| SPA | 44.83 | 14.45 | 972 |
| THA | 39.95 | 14.84 | 957 |
| UK | 46.81 | 16.03 | 835 |
| USA | 46.25 | 16.73 | 872 |
| Overall | 42.40 | 14.96 | 20966 |

| Political Orientation Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 4.19 | 1.49 | 942 |
| BRA | 4.08 | 1.71 | 988 |
| CAN | 3.88 | 1.44 | 878 |
| CHL | 4.09 | 1.54 | 947 |
| CHN | 3.81 | 1.15 | 889 |
| COL | 3.92 | 1.51 | 979 |
| FRA | 4.13 | 1.56 | 911 |
| GER | 3.85 | 1.16 | 969 |
| INI | 4.76 | 1.57 | 898 |
| INO | 4.31 | 1.42 | 988 |
| ITA | 4.05 | 1.61 | 950 |
| JPN | 4.07 | 0.95 | 555 |
| KOR | 3.98 | 1.24 | 932 |
| MAL | 4.32 | 1.39 | 942 |
| MEX | 4.07 | 1.30 | 981 |
| NET | 4.15 | 1.32 | 911 |
| POL | 3.80 | 1.59 | 970 |
| RUS | 4.06 | 1.42 | 967 |
| SIN | 4.20 | 1.09 | 733 |
| SPA | 3.76 | 1.61 | 972 |
| THA | 3.93 | 1.40 | 957 |
| UK | 3.92 | 1.33 | 835 |
| USA | 4.14 | 1.69 | 872 |
| Overall | 4.06 | 1.45 | 20966 |

| Number of Wage Earners in Household Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 2.10 | 0.97 | 942 |
| BRA | 2.15 | 1.21 | 988 |
| CAN | 2.00 | 1.25 | 878 |
| CHL | 2.59 | 1.65 | 947 |
| CHN | 2.55 | 2.48 | 889 |
| COL | 2.30 | 1.27 | 979 |
| FRA | 2.07 | 1.87 | 911 |
| GER | 1.95 | 0.98 | 969 |
| INI | 2.92 | 2.68 | 898 |
| INO | 2.31 | 1.31 | 988 |
| ITA | 1.88 | 1.30 | 950 |
| JPN | 1.78 | 1.03 | 555 |
| KOR | 2.09 | 1.47 | 932 |
| MAL | 2.54 | 2.27 | 942 |
| MEX | 2.38 | 1.28 | 981 |
| NET | 1.98 | 1.36 | 911 |
| POL | 2.22 | 1.17 | 970 |
| RUS | 2.07 | 1.52 | 967 |
| SIN | 2.45 | 1.30 | 733 |
| SPA | 2.08 | 0.93 | 972 |
| THA | 2.85 | 2.24 | 957 |
| UK | 1.94 | 1.01 | 835 |
| USA | 2.03 | 1.85 | 872 |
| Overall | 2.24 | 1.60 | 20966 |

| Education Means and Standard Deviations by Country | | | |
| --- | --- | --- | --- |
| Country | Mean | SD | N |
| ARG | 13.74 | 5.81 | 942 |
| BRA | 14.19 | 5.83 | 988 |
| CAN | 12.60 | 5.46 | 878 |
| CHL | 11.81 | 5.96 | 947 |
| CHN | 15.34 | 3.19 | 889 |
| COL | 13.40 | 5.11 | 979 |
| FRA | 11.63 | 6.29 | 911 |
| GER | 11.73 | 2.49 | 969 |
| INI | 15.54 | 6.01 | 898 |
| INO | 13.79 | 4.33 | 988 |
| ITA | 14.28 | 4.77 | 950 |
| JPN | 14.33 | 2.98 | 555 |
| KOR | 15.46 | 10.01 | 932 |
| MAL | 13.89 | 5.85 | 942 |
| MEX | 15.10 | 5.07 | 981 |
| NET | 9.55 | 5.85 | 911 |
| POL | 15.17 | 4.25 | 970 |
| RUS | 11.04 | 4.88 | 967 |
| SIN | 15.10 | 4.07 | 733 |
| SPA | 14.21 | 6.09 | 972 |
| THA | 16.40 | 8.63 | 957 |
| UK | 13.85 | 4.56 | 835 |
| USA | 13.00 | 4.58 | 872 |
| Overall | 13.68 | 5.83 | 20966 |

| Residency Frequency Table | | | |
| --- | --- | --- | --- |
| Country | Urban | Rural | Suburban |
| ARG | 5.65% | 0.82% | 3.08% |
| BRA | 6.30% | 1.18% | 1.54% |
| CAN | 3.03% | 4.75% | 8.18% |
| CHL | 5.67% | 2.13% | 2.05% |
| CHN | 5.76% | 1.02% | 1.05% |
| COL | 6.26% | 2.29% | 0.54% |
| FRA | 2.90% | 12.21% | 3.40% |
| GER | 3.41% | 8.91% | 5.73% |
| INI | 5.04% | 2.23% | 3.08% |
| INO | 4.25% | 4.49% | 6.67% |
| ITA | 3.82% | 8.19% | 4.24% |
| JPN | 1.29% | 3.70% | 7.00% |
| KOR | 5.52% | 2.55% | 1.89% |
| MAL | 4.50% | 4.62% | 4.35% |
| MEX | 5.67% | 1.67% | 3.38% |
| NET | 3.43% | 6.91% | 5.73% |
| POL | 5.12% | 4.91% | 2.51% |
| RUS | 6.24% | 1.34% | 1.05% |
| SIN | 3.07% | 1.96% | 6.40% |
| SPA | 5.20% | 4.98% | 2.19% |
| THA | 4.07% | 4.98% | 6.13% |
| UK | 1.79% | 7.11% | 9.81% |
| USA | 2.01% | 7.07% | 9.99% |
| Overall | 67.78% | 14.57% | 17.66% |

| Gender Frequency Table | | | | | |
| --- | --- | --- | --- | --- | --- |
| Country | Male | Female | Non-binary | Other | Prefer not to say |
| ARG | 4.52% | 4.37% | 13.58% | 4.76% | 9.68% |
| BRA | 4.72% | 4.73% | 0.00% | 14.29% | 3.23% |
| CAN | 3.99% | 4.34% | 13.58% | 0.00% | 0.00% |
| CHL | 4.49% | 4.47% | 11.11% | 19.05% | 3.23% |
| CHN | 4.27% | 4.23% | 2.47% | 4.76% | 3.23% |
| COL | 4.55% | 4.82% | 1.23% | 4.76% | 3.23% |
| FRA | 4.17% | 4.56% | 1.23% | 4.76% | 0.00% |
| GER | 4.51% | 4.80% | 1.23% | 0.00% | 0.00% |
| INI | 4.88% | 3.74% | 2.47% | 0.00% | 3.23% |
| INO | 4.92% | 4.58% | 1.23% | 0.00% | 0.00% |
| ITA | 4.53% | 4.57% | 2.47% | 0.00% | 1.61% |
| JPN | 2.68% | 2.64% | 1.23% | 4.76% | 0.00% |
| KOR | 4.49% | 4.33% | 4.94% | 9.52% | 14.52% |
| MAL | 4.71% | 4.26% | 2.47% | 0.00% | 12.90% |
| MEX | 4.62% | 4.73% | 7.41% | 4.76% | 1.61% |
| NET | 4.23% | 4.45% | 6.17% | 0.00% | 4.84% |
| POL | 4.49% | 4.76% | 4.94% | 4.76% | 4.84% |
| RUS | 4.36% | 4.85% | 1.23% | 4.76% | 9.68% |
| SIN | 3.34% | 3.67% | 1.23% | 0.00% | 3.23% |
| SPA | 4.83% | 4.51% | 0.00% | 0.00% | 1.61% |
| THA | 4.51% | 4.55% | 6.17% | 4.76% | 14.52% |
| UK | 4.11% | 3.85% | 6.17% | 4.76% | 1.61% |
| USA | 4.09% | 4.19% | 7.41% | 9.52% | 3.23% |
| Overall | 48.80% | 50.41% | 0.39% | 0.10% | 0.30% |

Demographics – Religion

| **Variable Name** | **Argentina: ¿Cuál de las siguientes opciones describe mejor su afiliación religiosa?** | |
| --- | --- | --- |
| religion\_ES\_AR | 1 | Católico romano / Roman Catholic |
| 2 | Evangélica / Evangelical |
| 3 | Testigo de Jehová / Jehovah’s Witness |
| 4 | Mormón / Mormon |
| 5 | Otra / Other |
| 6 | Sin religion / Unaffiliated |
|  | **Brazil: Qual das seguintes opções melhor descreve a sua afiliação religiosa?** | |
| religion\_PT-BR | 1 | Católica Romana / Roman Catholic |
| 2 | Protestante / Protestant |
| 3 | Espiritismo / Spirtisim |
| 4 | Outra / Other |
| 5 | Sem afiliação religiosa / Unaffiliated |
|  | **Canada: Which of the following best describes your religious affiliation?** | |
| religion\_EN-CA | 1 | Catholic |
| 2 | Protestant |
| 3 | Orthodox |
| 4 | Muslim |
| 5 | Hindu |
| 6 | Sikh |
| 7 | Buddhist |
| 8 | Jewish |
| 9 | Other |
| 10 | Unaffiliated |
|  | **Chile: ¿Cuál de las siguientes opciones describe mejor su afiliación religiosa?** | |
| religion\_ES\_CL | 1 | Católica romana / Roman Catholic |
| 2 | Evangélica o protestante / Evangelical or Protestant |
| 3 | Testigos de Jehová / Jehovah’s Witness |
| 4 | Otra / Other |
| 5 | Sin afiliación religiosa / Unaffiliated |
|  | **China: 以下哪项最能说明你的宗教信仰？** | |
| religion\_ZH-S | 1 | 民间宗教 / Folk Religion |
| 2 | 佛教徒 / Buddhist |
| 3 | 基督教 / Christian |
| 4 | 穆斯林 / Muslim |
| 5 | 印度教 / Hinduism |
| 6 | 其他 / Other |
| 7 | 无关联 / Unaffiliated |
|  | **Colombia: ¿Cuál de las siguientes opciones describe mejor su creencia religiosa?** | |
| religion\_ES\_CO | 1 | Católico Romano / Roman Catholic |
| 2 | Protestante / Protestant |
| 3 | Otro / Other |
| 4 | No afiliado/sin religion / Unaffiliated |
|  | **France: Laquelle de ces propositions décrit le mieux votre appartenance religieuse?** | |
| religion\_FR | 1 | Chrétien / Christian |
| 2 | Musulman / Muslim |
| 3 | Bouddhiste / Buddhist |
| 4 | Juif / Jewish |
| 5 | Autre / Other |
| 6 | Non affilié / Unaffiliated |
|  | **Germany: Welche der folgenden Optionen beschreibt Ihren Glauben bzw. Ihre Religion am besten?** | |
| religion\_DE | 1 | Christlich – katholisch / Catholic |
| 2 | Christlich – evangelisch / Evangelical |
| 3 | Muslimisch / Muslim |
| 4 | Jüdisch / Jewish |
| 5 | Atheistisch/agnostisch / Atheist/Agnostic |
| 6 | Andere / Other |
| 7 | Konfessionslos / Unaffiliated |
|  | **India: Which of the following best describes your religious affiliation?** | |
| religion\_EN-IN | 1 | Hindu |
| 2 | Muslim |
| 3 | Christian |
| 4 | Sikh |
| 5 | Other |
| 6 | Unaffiliated |
|  | **Indonesia: Manakah dari berikut ini yang paling menggambarkan afiliasi keagamaan Anda?** | |
| religion\_ID | 1 | Islam / Muslim |
| 2 | Protestan / Protestant |
| 3 | Katolik Roma / Roman Catholic |
| 4 | Hindu / Hindu |
| 5 | Lainnya / Other |
| 6 | Tidak terafiliasi / Unaffiliated |
|  | **Italy: Quale delle seguenti meglio descrive la sua affiliazione religiosa?** | |
| religion\_IT | 1 | Cristiana / Christian |
| 2 | Mussulmana / Muslim |
| 3 | Altro / Other |
| 4 | Nessun'affiliazione / Unaffiliated |
|  | **Japan: あなたが信仰している宗教を最もよく表しているのは、次のうちどれですか。** | |
| religion\_JA | 1 | 神道 / Shinto |
| 2 | 仏教 / Buddhist |
| 3 | キリスト教 / Christian |
| 4 | その他 / Other |
| 5 | 無宗教 / Unaffiliated |
|  | **Korea: 귀하의 종교는 무엇입니까?** | |
| religion\_KO | 1 | 개신교 / Protestant |
| 2 | 불교 / Buddhist |
| 3 | 천주교 / Catholic |
| 4 | 기타 / Other |
| 5 | 무교 / Unaffiliated |
|  | **Malaysia: Manakah antara berikut yang paling tepat menggambarkan fahaman agama anda?** | |
| religion\_MS | 1 | Muslim / Muslim |
| 2 | Buddha / Buddhist |
| 3 | Kristian / Christian |
| 4 | Hindu / Hindu |
| 5 | Lain-lain / Other |
| 6 | Tidak fahaman agama / Unaffiliated |
|  | **Mexico: ¿Cuál de las siguientes opciones describe mejor su afiliación religiosa?** | |
| religion\_ES-MX | 1 | Católico romana / Roman Catholic |
| 2 | Pentecostés / Pentecostal |
| 3 | Testigo de Jehová / Jehovah’s Witness |
| 4 | Otro / Other |
| 5 | No afiliado/sin religion / Unaffiliated |
|  | **Netherlands: Welke van de volgende opties beschrijft uw kerkelijke gezindte het beste?** | |
| religion\_NL | 1 | Rooms-katholiek / Roman Catholic |
| 2 | Protestants / Protestant |
| 3 | Moslim / Muslim |
| 4 | Andere / Other |
| 5 | Niet aangesloten / Unaffiliated |
|  | **Poland: Które z poniższych określeń najlepiej opisuje Twoją przynależność religijną?** | |
| religion\_PL | 1 | Katolik/Katoliczka / Catholic |
| 2 | Prawosławny/a / Orthodox |
| 3 | Protestant/ka / Protestant |
| 4 | Inna / Other |
| 5 | Brak przynależności / Unaffiliated |
|  | **Russia: Что из перечисленного ниже лучше всего описывает вашу религиозную принадлежность?** | |
| religion\_RU | 1 | Русское православие / Russian Orthodox |
| 2 | Мусульманство / Muslim |
| 3 | Христианство / Christian |
| 4 | Другое / Other |
| 5 | Не принадлежу к конфессии / Unaffiliated |
|  | **Singapore: Which of the following best describes your religious affiliation?** | |
| religion\_EN-SG | 1 | Buddhist |
| 2 | Christian |
| 3 | Muslim |
| 4 | Taoist |
| 5 | Other |
| 6 | Unaffiliated |
|  | **Spain: ¿Cuál de las siguientes opciones describe mejor su afiliación religiosa?** | |
| religion\_ES-EU | 1 | Católica romana / Roman Catholic |
| 2 | Atea / Atheist |
| 3 | Agnóstica / Agnostic |
| 4 | Otra / Other |
| 5 | Sin afiliación religiosa / Unaffiliated |
|  | **Thailand: คุณนับถือศาสนาใดต่อไปนี้** | |
| religion\_TH | 1 | พุทธ / Buddhist |
| 2 | อิสลาม / Muslim |
| 3 | คริสต์ / Christian |
| 4 | อื่น ๆ / Other |
| 5 | ไม่นับถือศาสนา / Unaffiliated |
|  | **UK: Which of the following best describes your religious affiliation?** | |
| religion\_EN-GB | 1 | Christian |
| 2 | Muslim |
| 3 | Hindu |
| 4 | Other |
| 5 | Unaffiliated |
|  | **USA: Which of the following best describes your religious affiliation?** | |
| religion\_US | 1 | Protestant |
| 2 | Roman Catholic |
| 3 | Jewish |
| 4 | Mormon |
| 5 | Muslim |
| 6 | Jehovah’s Witness |
| 7 | Buddhist |
| 8 | Hindu |
| 9 | Other |
| 10 | Unaffiliated |

| ARG Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 50.96% | 480 |
| Evangelical | 7.86% | 74 |
| Jehovah’s Witness | 0.85% | 8 |
| Mormon | 0.42% | 4 |
| Other | 7.75% | 73 |
| Unaffiliated | 32.17% | 303 |

| BRA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 39.51% | 390 |
| Protestant | 14.79% | 146 |
| Spiritism | 9.32% | 92 |
| Other | 13.17% | 130 |
| Unaffiliated | 23.20% | 229 |

| CAN Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Catholic | 26.42% | 232 |
| Protestant | 15.83% | 139 |
| Orthodox | 2.16% | 19 |
| Muslim | 2.85% | 25 |
| Hindu | 2.85% | 25 |
| Sikh | 0.57% | 5 |
| Buddhist | 1.14% | 10 |
| Jewish | 1.14% | 10 |
| Other | 10.25% | 90 |
| Unaffiliated | 36.79% | 323 |

| CHL Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Catholic | 39.18% | 371 |
| Evangelical or Protestant | 9.61% | 91 |
| Jehovah’s Witness | 1.27% | 12 |
| Other | 8.55% | 81 |
| Unaffiliated | 41.29% | 391 |

| CHN Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Folk Religion | 3.60% | 32 |
| Buddhist | 12.26% | 109 |
| Christian | 4.05% | 36 |
| Muslim | 0.79% | 7 |
| Hinduism | 0.11% | 1 |
| Other | 5.96% | 53 |
| Unaffiliated | 73.12% | 650 |

| COL Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 54.24% | 531 |
| Protestant | 6.95% | 68 |
| Other | 20.84% | 204 |
| Unaffiliated | 17.88% | 175 |

| FRA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Christian | 51.48% | 469 |
| Muslim | 7.03% | 64 |
| Buddhist | 0.55% | 5 |
| Jewish | 0.66% | 6 |
| Other | 3.40% | 31 |
| Unaffiliated | 36.88% | 336 |

| GER Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Catholic | 28.07% | 272 |
| Evangelical | 26.01% | 252 |
| Muslim | 5.26% | 51 |
| Jewish | 0.31% | 3 |
| Atheist/Agnostic | 7.22% | 70 |
| Other | 4.13% | 40 |
| Unaffiliated | 29.00% | 281 |

| INI Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Hindu | 80.62% | 724 |
| Muslim | 8.91% | 80 |
| Christian | 5.57% | 50 |
| Sikh | 1.78% | 16 |
| Other | 1.67% | 15 |
| Unaffiliated | 1.34% | 12 |

| INO Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Muslim | 78.74% | 778 |
| Protestant | 11.34% | 112 |
| Roman Catholic | 6.48% | 64 |
| Hindu | 0.71% | 7 |
| Other | 1.72% | 17 |
| Unaffiliated | 0.81% | 8 |

| ITA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Christian | 66.42% | 631 |
| Muslim | 0.42% | 4 |
| Other | 2.21% | 21 |
| Unaffiliated | 17.58% | 167 |

| JPN Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Shinto | 5.41% | 30 |
| Buddhist | 36.22% | 201 |
| Christian | 2.52% | 14 |
| Other | 1.62% | 9 |
| Unaffiliated | 54.23% | 301 |

| KOR Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Protestant | 18.24% | 170 |
| Buddhist | 15.67% | 146 |
| Catholic | 11.59% | 108 |
| Other | 3.11% | 29 |
| Unaffiliated | 51.29% | 478 |

| MAL Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Muslim | 56.05% | 528 |
| Buddhist | 21.97% | 207 |
| Christian | 14.33% | 135 |
| Hindu | 2.97% | 28 |
| Other | 1.91% | 18 |
| Unaffiliated | 2.55% | 24 |

| MEX Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 59.12% | 580 |
| Pentecostal | 3.77% | 37 |
| Jehovah’s Witness | 1.83% | 18 |
| Other | 13.56% | 133 |
| Unaffiliated | 21.41% | 210 |

| NET Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 18.22% | 166 |
| Protestant | 12.84% | 117 |
| Muslim | 6.26% | 57 |
| Other | 7.03% | 64 |
| Unaffiliated | 55.43% | 505 |

| POL Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Catholic | 73.71% | 715 |
| Orthodox | 1.13% | 11 |
| Protestant | 0.52% | 5 |
| Other | 3.40% | 33 |
| Unaffiliated | 21.13% | 205 |

| RUS Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Russian Orthodox | 55.33% | 535 |
| Muslim | 5.17% | 50 |
| Christian | 19.23% | 186 |
| Other | 2.59% | 25 |
| Unaffiliated | 17.48% | 169 |

| SIN Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Buddhist | 31.38% | 230 |
| Christian | 30.01% | 220 |
| Muslim | 12.28% | 90 |
| Taoist | 5.32% | 39 |
| Other | 5.05% | 37 |
| Unaffiliated | 15.96% | 117 |

| SPA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Roman Catholic | 47.12% | 458 |
| Atheist | 15.12% | 147 |
| Agnostic | 8.33% | 81 |
| Other | 5.56% | 54 |
| Unaffiliated | 23.56% | 229 |

| THA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Buddhist | 89.34% | 855 |
| Muslim | 4.28% | 41 |
| Christian | 3.13% | 30 |
| Other | 0.42% | 4 |
| Unaffiliated | 2.72% | 26 |

| UK Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Christian | 46.83% | 391 |
| Muslim | 5.27% | 44 |
| Hindu | 1.44% | 12 |
| Other | 5.99% | 50 |
| Unaffiliated | 40.48% | 338 |

| USA Religion Frequency Table | | |
| --- | --- | --- |
| Religion | Percent Selected | n |
| Protestant | 20.76% | 181 |
| Roman Catholic | 19.50% | 170 |
| Jewish | 3.78% | 33 |
| Mormon | 1.49% | 13 |
| Muslim | 1.61% | 14 |
| Jehovah’s Witness | 1.03% | 9 |
| Buddhist | 1.61% | 14 |
| Hindu | 0.46% | 4 |
| Other | 23.17% | 202 |
| Unaffiliated | 26.61% | 232 |

Demographics – Income

| **Variable Name** | **Argentina** | |
| --- | --- | --- |
| income | 1 | $0 to $25000 |
| 2 | $25001 to $45000 |
| 3 | $45001 to $56000 |
| 4 | $56001 to $69000 |
| 5 | $69001 to $86000 |
| 6 | $86001 to $107000 |
| 7 | $107001 to $135000 |
| 8 | $135001 to 184000 |
| 9 | $184001 to $535000 |
| 10 | More than $535000 |
| **Brazil** | |
| 1 | R$0 to R$400 |
| 2 | R$401 to R$1000 |
| 3 | R$1001 to R$1500 |
| 4 | R$1501 to R$1800 |
| 5 | R$1801 to R$2200 |
| 6 | R$2201 to R$2800 |
| 7 | R$2801 to R$3800 |
| 8 | R$3801 to R$6200 |
| 9 | R$6201 to R$28100 |
| 10 | More than R$28100 |
| **Canada** | |
| 1 | Less than C$800 |
| 2 | C$801 to C$2400 |
| 3 | C$2401 to C$2700 |
| 4 | C$2701 to C$3300 |
| 5 | C$3301 to C$5000 |
| 6 | C$5001 to C$5700 |
| 7 | C$5701 to C$7200 |
| 8 | C$7201 to C$9500 |
| 9 | C$9501 to C$14400 |
| 10 | More than C$14400 |
| **Chile** | |
| 1 | $0 to $97000 |
| 2 | $97001 to $247000 |
| 3 | $247001 to $374000 |
| 4 | $374001 to $495000 |
| 5 | $495001 to $679000 |
| 6 | $679001 to $753000 |
| 7 | $753001 to $973000 |
| 8 | $973001 to $1397000 |
| 9 | $1397000 to $2668000 |
| 10 | More than $2668000 |
| **China** | |
| 1 | ¥0 to ¥700 |
| 2 | ¥701 to ¥2000 |
| 3 | ¥2001 to ¥3000 |
| 4 | ¥3001 to ¥3900 |
| 5 | ¥3901 to ¥5600 |
| 6 | ¥5601 to ¥6300 |
| 7 | ¥6301 to ¥8300 |
| 8 | ¥8301 to ¥11400 |
| 9 | ¥11401 to ¥17000 |
| 10 | More than ¥17000 |
| **Colombia** | |
| 1 | $0 to $129000 |
| 2 | $129001 to $503000 |
| 3 | $503001 to $907000 |
| 4 | $907001 to $1251000 |
| 5 | $1251001 to $1881000 |
| 6 | $1881001 to $2096000 |
| 7 | $2096001 to $2680000 |
| 8 | $2680001 to $4004000 |
| 9 | $4004001 to $7174000 |
| 10 | More than $7174000 |
| **France** | |
| 1 | 0 € to 600 € |
| 2 | 601 € to 1700 € |
| 3 | 1701 € to 2100 € |
| 4 | 2101 € to 2500 € |
| 5 | 2501€ to 3100 € |
| 6 | 3101 € to 3300 € |
| 7 | 3301 € to 3800 € |
| 8 | 3801 € to 4600 € |
| 9 | 4601 € to 6400 € |
| 10 | More than 6400 € |
| **Germany** | |
| 1 | < 1000 Euro |
| 2 | 1001 to 1400 Euro |
| 3 | 1401 to 1700 Euro |
| 4 | 1701 to 2000 Euro |
| 5 | 2001 to 2400 Euro |
| 6 | 2401 to 2800 Euro |
| 7 | 2801 to 3300 Euro |
| 8 | 3301 to 3900 Euro |
| 9 | 3901 to 5000 Euro |
| 10 | > 5000 Euro |
| **India** | |
| 1 | Less than I$1500 |
| 2 | I$1501 to I$4500 |
| 3 | I$4501 to I$5500 |
| 4 | I$5501 to I$6400 |
| 5 | I$6401 to I$8300 |
| 6 | I$8301 to I$9100 |
| 7 | I$9101 to I$11100 |
| 8 | I$11101 to I$14400 |
| 9 | I$14401 to I$23300 |
| 10 | More than I$23300 |
| **Indonesia** | |
| 1 | Rp0 to Rp830000 |
| 2 | Rp830001 to Rp2447000 |
| 3 | Rp2447001 to Rp3240000 |
| 4 | Rp3240001 to Rp4070000 |
| 5 | Rp4070001 to Rp5633000 |
| 6 | Rp5633001 to Rp6244000 |
| 7 | Rp6244001 to Rp7793000 |
| 8 | Rp7793001 to Rp10055000 |
| 9 | Rp10055001 to Rp14941000 |
| 10 | More than Rp14941000 |
| **Italy** | |
| 1 | €0 to €300 |
| 2 | €301 to €900 |
| 3 | €901 to €1200 |
| 4 | €1201 to €1600 |
| 5 | €1601 to €2100 |
| 6 | €2101 to €2200 |
| 7 | €2201 to €2700 |
| 8 | €2701 to €3300 |
| 9 | €3301 to €4400 |
| 10 | More than €4400 |
| **Japan** | |
| 1 | ¥0 to ¥52000 |
| 2 | ¥52001 to ¥153000 |
| 3 | ¥153001 to ¥188000 |
| 4 | ¥188001 to ¥225000 |
| 5 | ¥225001 to ¥290000 |
| 6 | ¥290001 to ¥316000 |
| 7 | ¥316001 to ¥383000 |
| 8 | ¥383001 to ¥506000 |
| 9 | ¥506001 to ¥963000 |
| 10 | More than ¥963000 |
| **Korea** | |
| 1 | ₩0 to ₩417000 |
| 2 | ₩417001 to ₩1229000 |
| 3 | ₩1229001 to ₩1536000 |
| 4 | ₩1536001 to ₩1868000 |
| 5 | ₩1868001 to ₩2469000 |
| 6 | ₩2469001 to ₩2699000 |
| 7 | ₩2699001 to ₩3316000 |
| 8 | ₩3316001 to ₩4208000 |
| 9 | ₩4208001 to ₩7673000 |
| 10 | More than ₩7673000 |
| **Malaysia** | |
| 1 | RM0 to RM700 |
| 2 | RM701 to RM2200 |
| 3 | RM2201 toRM2800 |
| 4 | RM2801 to RM3400 |
| 5 | RM3401 toRM4600 |
| 6 | RM4601 to RM5100 |
| 7 | RM5101 to RM6300 |
| 8 | RM6301 to RM8100 |
| 9 | RM8101 to RM11700 |
| 10 | More than RM11700 |
| **Mexico** | |
| 1 | $0 to $1800 |
| 2 | $1801 to $3800 |
| 3 | $3801 to $5500 |
| 4 | $5501 to $7400 |
| 5 | $7401 to $11000 |
| 6 | $11001 to $12600 |
| 7 | $12601 to $17400 |
| 8 | $17401 to $27100 |
| 9 | $27101 to $51100 |
| 10 | More than $ 51100 |
| **Netherlands** | |
| 1 | €0 to €1100 |
| 2 | €1101 to €1400 |
| 3 | €1401 to €1700 |
| 4 | €1701 to €2000 |
| 5 | €2001 to €2400 |
| 6 | €2401 to €2800 |
| 7 | €2801 to €3300 |
| 8 | €3301 to €3900 |
| 9 | €3901 to €4900 |
| 10 | More than €4900 |
| **Poland** | |
| 1 | 0 zł to 1300 zł |
| 2 | 1301 zł to 1700 zł |
| 3 | 1701 zł to 2200 zł |
| 4 | 2201 zł to 2700 zł |
| 5 | 2701 zł to 3100 zł |
| 6 | 3101 zł to 3700 zł |
| 7 | 3701 zł to 4300 zł |
| 8 | 4301 zł to 5100 zł |
| 9 | 5101 zł to 6600 zł |
| 10 | More than 6600 zł |
| **Russia** | |
| 1 | ₽0 to ₽11000 |
| 2 | ₽11001 to ₽31000 |
| 3 | ₽31001 to ₽39000 |
| 4 | ₽39001 to ₽47000 |
| 5 | ₽47001 to ₽61000 |
| 6 | ₽61001 to ₽67000 |
| 7 | ₽67001 to ₽78000 |
| 8 | ₽78001 to ₽97000 |
| 9 | ₽97001 to ₽135000 |
| 10 | More than ₽135000 |
| **Singapore** | |
| 1 | Less than S$1000 |
| 2 | S$1001 to S$3000 |
| 3 | S$3001 to S$3600 |
| 4 | $3601 to S$4400 |
| 5 | S$4401 to S$5700 |
| 6 | S$5701 to S$6200 |
| 7 | S$6201 to S$7400 |
| 8 | S$7401 to S$9300 |
| 9 | S$9301 to S$17100 |
| 10 | More than S$17100 |
| **Spain** | |
| 1 | 0 to 750 Euros |
| 2 | 751 to 950 Euros |
| 3 | 951 to 1200 Euros |
| 4 | 1201 to 1400 Euros |
| 5 | 1401 to 1700 Euros |
| 6 | 1701 to 2100 Euros |
| 7 | 2101 to 2300 Euros |
| 8 | 2301 to 2800 Euros |
| 9 | 2801 to 3600 Euros |
| 10 | More than 3600 Euros |
| **Thailand** | |
| 1 | 0 to 2000 บาท |
| 2 | 2001 to 6000 บาท |
| 3 | 6001 to 8000 บาท |
| 4 | 8001 to 10000 บาท |
| 5 | 10001 to 14000 บาท |
| 6 | 14001 to 15000 บาท |
| 7 | 15001 to 19000 บาท |
| 8 | 19001 to 27000 บาท |
| 9 | 27001 to 54000 บาท |
| 10 | More than 54000 บาท |
| **UK** | |
| 1 | Less than £900 |
| 2 | £901 to £1200 |
| 3 | £1201 to £1500 |
| 4 | £1501 to £1800 |
| 5 | £1801 to £2200 |
| 6 | £2201 to £2600 |
| 7 | £2601 to £3000 |
| 8 | £3001 to £3700 |
| 9 | £3701 to £4900 |
| 10 | More than £4900 |
| **USA** | |
| 1 | Less than $600 |
| 2 | $601 to $1800 |
| 3 | $1801 to $2600 |
| 4 | $2601 to $3500 |
| 5 | $3501 to $5300 |
| 6 | $5301 to $6000 |
| 7 | $6001 to $7600 |
| 8 | $7601 to $10100 |
| 9 | $101001 to $14900 |
| 10 | More than $14900 |

Notes:

1. While values differ for each country, these categories represent the 2019 average monthly household income deciles. For descriptives, we categorize values based on deciles and not country specific values.

| Income Deciles Frequency Table | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Country | 0-10 | 10-20 | 20-30 | 30-40 | 40-50 | 50-60 | 60-70 | 70-80 | 80-90 | 90-100 |
| ARG | 6.43% | 5.72% | 4.14% | 4.36% | 5.15% | 7.88% | 5.37% | 3.94% | 3.22% | 1.24% |
| BRA | 1.36% | 2.14% | 5.13% | 2.72% | 3.08% | 3.94% | 6.38% | 10.31% | 6.80% | 1.50% |
| CAN | 2.50% | 9.30% | 4.33% | 4.52% | 6.86% | 5.05% | 4.61% | 1.81% | 1.66% | 3.09% |
| CHL | 1.22% | 2.34% | 4.14% | 5.12% | 4.35% | 4.06% | 5.52% | 6.01% | 6.54% | 3.30% |
| CHN | 0.43% | 0.35% | 0.56% | 0.71% | 1.28% | 2.15% | 4.20% | 6.40% | 7.08% | 13.21% |
| COL | 3.43% | 3.13% | 4.70% | 5.94% | 6.07% | 5.42% | 4.15% | 6.77% | 4.66% | 1.80% |
| FRA | 2.07% | 8.45% | 7.48% | 6.15% | 6.99% | 3.63% | 4.20% | 3.26% | 2.07% | 0.94% |
| GER | 6.58% | 3.93% | 3.28% | 5.01% | 4.62% | 5.72% | 4.56% | 4.12% | 4.28% | 5.02% |
| INI | 18.51% | 11.19% | 4.51% | 4.36% | 2.64% | 2.58% | 2.48% | 1.63% | 1.15% | 1.24% |
| INO | 7.08% | 5.27% | 5.62% | 4.96% | 4.93% | 4.12% | 3.80% | 4.49% | 3.70% | 4.59% |
| ITA | 2.79% | 3.78% | 5.87% | 9.75% | 6.38% | 4.12% | 5.12% | 3.40% | 2.81% | 2.83% |
| JPN | 2.50% | 2.78% | 1.36% | 3.00% | 2.86% | 2.28% | 2.89% | 3.15% | 3.16% | 1.80% |
| KOR | 3.22% | 2.54% | 2.72% | 2.07% | 4.05% | 3.63% | 4.81% | 5.79% | 7.82% | 4.42% |
| MAL | 4.72% | 5.32% | 3.21% | 4.14% | 4.40% | 6.46% | 5.12% | 4.70% | 3.73% | 3.78% |
| MEX | 4.22% | 3.23% | 4.14% | 5.17% | 5.45% | 4.55% | 5.52% | 5.93% | 4.85% | 3.09% |
| NET | 4.86% | 3.23% | 3.52% | 4.47% | 5.10% | 6.46% | 5.37% | 2.75% | 3.10% | 5.96% |
| POL | 2.57% | 0.94% | 2.53% | 2.02% | 2.55% | 4.55% | 4.61% | 4.74% | 4.88% | 14.16% |
| RUS | 3.07% | 6.86% | 4.70% | 5.50% | 5.23% | 3.02% | 5.32% | 3.94% | 4.08% | 4.25% |
| SIN | 2.57% | 3.68% | 3.03% | 2.61% | 2.95% | 3.08% | 2.89% | 3.69% | 6.22% | 2.36% |
| SPA | 5.43% | 2.24% | 6.98% | 5.34% | 3.65% | 7.32% | 4.20% | 4.34% | 4.18% | 4.46% |
| THA | 2.64% | 1.79% | 1.92% | 2.12% | 2.11% | 2.46% | 3.19% | 3.94% | 10.98% | 9.01% |
| UK | 6.79% | 5.02% | 6.18% | 3.98% | 3.34% | 5.17% | 3.75% | 3.40% | 1.82% | 3.47% |
| USA | 5.00% | 6.76% | 9.95% | 5.99% | 5.98% | 2.34% | 1.93% | 1.48% | 1.21% | 4.46% |
| Overall | 6.67% | 9.59% | 7.72% | 8.76% | 10.85% | 7.75% | 9.42% | 13.18% | 14.95% | 11.12% |

Open-Ended Questions

| **Variable Name** | **Please share any thoughts you have about farm animals.** |
| --- | --- |
| tfa\_oe |  |
|  | **Please describe any trends you have noticed about plant-based eating in your country.** |
| tpb\_oe |  |